

Elexia – Plotted Development







Elexia – Route Map







Why Chikkaballapur



CHINTHAMANI

- District Headquarters of the newly created Chikkaballapura district
- Sites of the upcoming Sri Sathya Sai Baba University and College of Medicine
- Indian Institute of Technology, Muddenahalli in next 5 year plan
- A 600 crore Visvesvaraya Institute of Advanced Technology underway
- A 2,500-acre (10 km2) "Sports Village"
- 🔹 A 70 crore "Silk City"
- Adjacent to the upcoming \$22 Billion, 12,000-acre (49 km2) BIAL IT Investment Region, one the largest infrastructure projects in the history of Karnataka and the largest IT region in India





- A \$400 million Pharmaceutical SEZ
- A Railways headquarters has been approved by Prime Minister
- State government releasing over \$10 million to develop the city and expand underground sanitary systems, currently underway
- A regional transport hub [comprising a new major bus terminus and train station headquarters] and educational hub with over 40 engineering and technical colleges
- A major site for grape, grain, and silk cultivation.
 - With recent development, believed that Chikkaballapura will become part of "Greater Bangalore"



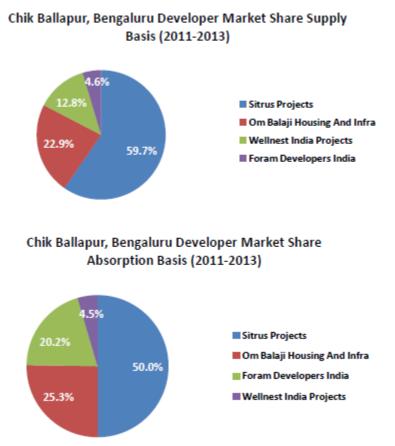


Chik Ballapur, Residential Market – Snapshot

-		Ready	dy Possession Properties (2006- 2010) (In Units)			Under Construction Properties (2011-2013) (In Units)			
Location		Supply	Absorption	Availabilit Y		Supply	Supply Abs		Availabili ty
Bengaluru		96,391	86,833	9,558		45,881	29,403		16,478
Chik Ballapur		-	-	-		1,173	,173 198		975
% Share		-	-	-		2.6%	0.7%		5.9%
S.No.	Summary				Details				
1	Total No. of Projects				5				
5	Total Supply (In Units)				1,173				
6	Total Absorption (In Units)				198				
7	Unsold Stock (In Units)				975				
9	Wt. Avg. Price for Plots (In Rs./Sq.ft)				888				
Largest Project (In Units)			Smallest Project (In Units)		Maximum Market Share (Completion Year Basis) (In Units)			Avg. Quarterly Absorption Velocity (Since Q1 2011 till Q4 2011)	
Sitrus Valley by Sitrus Projects (450 units)			Celestial Nandi by oram Developers India (54 units)		Sitrus Projects in terms of Supply and Absorption			50 Units	

Note: The above analysis is based on the completion year collated till Dec-2011

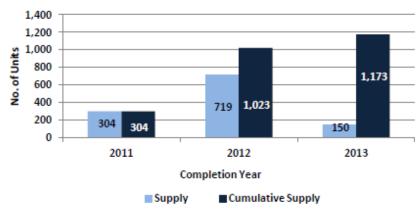








Supply – Absorption and Pricing Trends



Supply and Cumulative Supply

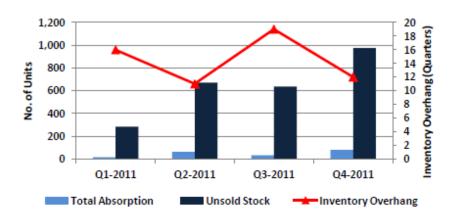
- Chik Ballapur is a new micro market in Bengaluru which has seen the influx of plotted developments since Q1 2011 (Mar) with no other projects catering to any other vertical (as on Dec-2011)
- By 2013 end, Chik Ballapur is expected to witness cumulative supply of 1,100 plus units
- · The current absorption level for the overall supply is about 16.9%
- The plots in Chik Ballapur have witnessed an increase in prices by 3.3 % in available units since Q1 2011 till Q4 2011, where as the New launches have also witnessed an increase in prices by approx 27.4 % in the same time period
- Chik Ballapur has been witnessing an average new launches of plots of approx. 293 units and approx. 50 units were absorbed at an average every quarter since Q1 2011 till Q4 2011

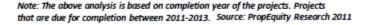
CREATING INVESTOR. INTELLIGENCE



Quarterly Price Trend







Exclusive plotted development at Chikkaballapur



- Various plot dimensions on offer
- First Phase development of 12 Acres
- Near by developments:
 - Villa projects from Reputed Developers
 - Large Infrastructure Projects Planned by Govt. of Karnataka

Amenities:

Tarred Roads, Footpaths, Covered Drainage, Avenue Trees, Underground Electric Wiring, Street Lights, Well Developed and Fenced park, Rainwater Harvesting, Club House (Phase-II)







Elexia – Pictures taken at site







Elexia – Pictures taken at site







Elexia Phase I - Rendered Image - Site







Elexia Phase I Rendered Image - Gated







Elexia Phase I Rendered Image - Gated







Elexia Phase I - Rendered Image Club House (Phase – II)

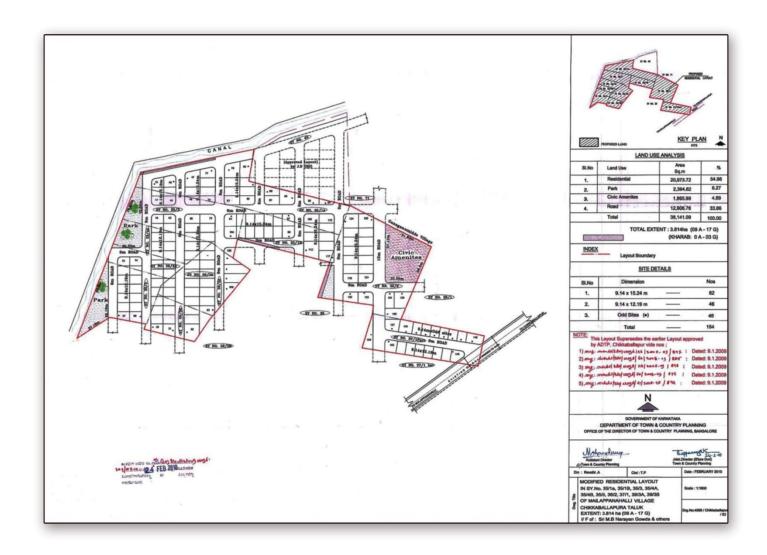






Elexia Phase I – Site Map Approval









Buy Land, they're not making it any more"

- Mark Twain

Thank You

"Laws Change People Die Land Remains"

-Abraham Lincoln