





“TO LIVE IN A CITY,  
YET SURROUNDED BY  
NATURAL BEAUTY.  
WHERE YOU CAN DO MORE,  
LIVE MORE EVERY DAY.  
  
IT’S A DREAM  
COME TRUE FOR US.”



# DO MORE. LIVE MORE.

You have a dream – of a life filled with interesting, exciting experiences; with the time and opportunity to fulfil every aspect of your personality. A life that beautifully balances a rewarding career, personal passions and meaningful relationships with the ones you love.

This is your life, at Amāra.

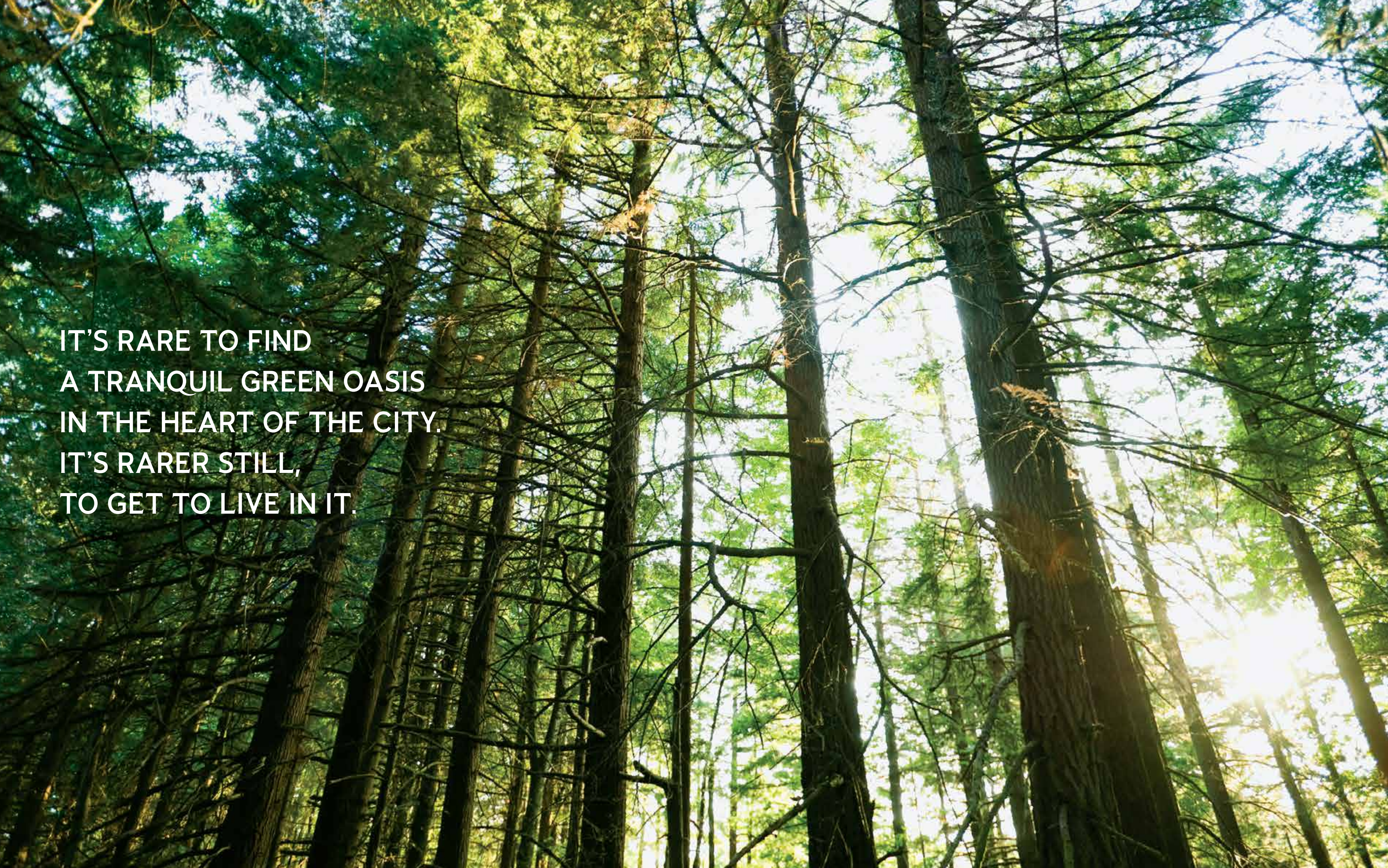
Located just minutes away from work and the buzz of the city, living in Amāra gives you

the rare privilege of time, and a wealth of ways to enjoy every moment of it.

Over Amāra's 40-acre expanse, you'll find spaces and facilities to pursue every possible interest and hobby, to enjoy carefree evenings with friends and connect with your family, your spouse and your inner self.

A life more active, more vibrant, more satisfying, more luxurious – it's now yours to enjoy, at Amāra.





IT'S RARE TO FIND  
A TRANQUIL GREEN OASIS  
IN THE HEART OF THE CITY.  
IT'S RARER STILL,  
TO GET TO LIVE IN IT.





In the heart of Prime Central Thane, is a unique living experience inspired by some of the world's most celebrated urban neighbourhoods.

Its name, drawn from the Sanskrit '*Amar*', meaning eternal, signifies everything that Amāra stands for – the eternal dream of a perfectly balanced life, that's now a vivid, wonderful reality.


In Amāra, a lush 40-acre oasis in the fast-growing metropolis of Thane, yours is a life brimming with rich experiences, and the time to savour them. Pursue your passions, enjoy time with friends, bond with family and community, be one with nature. Even while you're just minutes away from the business hubs and urban attractions of Thane.

As impeccably planned, efficient and culturally vibrant as the Upper East Side in New York City, Dempsey Hill in Singapore and Notting Hill in London, Amāra brings to India, and the Mumbai Metropolitan Region, the global concept of a perfectly planned urban neighbourhood, endowed with every luxury of a contemporary lifestyle, yet organically integrated into its original, lush, natural habitat.

Amāra is being developed by the Lodha Group, India's finest developers, in partnership with India's most celebrated architect, Hafeez Contractor, and Sitetectonix, one of the world's leading landscape design firms.

Could you ask for more?





IT'S A WORLD OF PRIVILEGE,  
UNLIKE ANY OTHER  
IN THE CITY.  
NATURALLY, IT HAS  
AN ENTRANCE TO MATCH.

The magnificent gates of Amāra open, ushering you into your own private Eden. Your car purrs down the Grand Avenue, flanked by lush greenery, leading you into the courtyard of a rather spectacular entrance pavilion.

A spacious terrace extends beyond the pavilion, with swimming pools overlooking the landscape. Rows of palm trees evoke a lush tropical ambience, and smooth green expanses flow into a central green spine, winding its way down the entire length of the neighbourhood. Amāra exudes the grandeur of a rare living experience from its very entrance. Making you proud indeed, to call it home.





# BUILT AROUND A CENTRAL GREEN, A WORLD OF EXPERIENCES SO FASCINATING YOU DISCOVER YOURSELF AT EVERY TURN.

Dominating the stunning Amāra landscape, is a central belt of stepped gardens, running down the length of the entire neighbourhood, forming a lush green spine and flowing out into informal green expanses and gardens. Thousands of ancient trees, carefully preserved to retain the verdant beauty of the original habitat, offer you the unique charm of living in complete harmony with nature.

Walking around this beautifully landscaped expanse is like a journey of self-discovery, with a host of experiences awaiting you. Uninhibited romping with the kids in the play village, contemplative moments in the

art garden, finding inner harmony with yoga, or an exhilarating time in the adventure pavilion – the Amāra landscape is simply a giant canvas on which to express every aspect of your personality.

And what makes it truly extraordinary, is that it's virtually a vehicle-free neighbourhood, allowing you to enjoy a healthy, eco-friendly lifestyle. While carefully planned vehicle routes and drop-off zones are always available for those who need them, the safe, pollution-free, green reserve encourages you to take a brisk walk home every day, enjoying the finest air quality in the city, and saving fuel too.





**MAP OF AMĀRA.  
A WORLD OF EXPERIENCES  
AT YOUR DOORSTEP.**

WHO EVER THOUGHT  
YOU COULD DO  
SO MUCH WITHOUT  
LEAVING HOME?



A rooftop sports arena | Almost 30 acres of open space  
with sports facilities | A 5,000 sq. ft. gym, indoor sports courts and  
multiple swimming pools, including a covered ladies pool

**Live active**



6 clubhouses, including the sprawling 25,000 sq. ft.  
main clubhouse | Indoor and outdoor party venues, including  
a floating deck | Lively poolside cafés

**Live social**



Tree houses | Splash pads | Play village | Jungle gyms  
Mini-amphitheatre | Crèches for young children

**Live playful**



A lantern garden for magical evenings | A cosy hammock garden  
Aromatic gardens and groves | An art and sculpture garden

**Live romantic**



Barbeque areas and dining enclaves for impromptu  
dinner parties | A private theatre minus the ticket queue  
Picnic niches at your doorstep

**Live spontaneous**



Private forest with machans and pavilions | Walking trails, including  
a boardwalk, canopy walk and woodland trail | A landscape dappled  
with waterbodies, lawns and wetland gardens

**Live natural**



Outdoor decks for meditation, tai chi, yoga and Pilates  
A Ganesha temple | A sacred garden

**Live spiritual**

**LIVE  
ACTIVE**

SO THE LAST TIME  
YOU PLAYED CRICKET  
WAS IN COLLEGE?  
HERE'S AN ENTIRE  
CRICKET FIELD TO GET  
BACK IN FORM.







Try your hand at tennis  
at the rooftop court.  
It's never too late  
to be the next Nadal.

Part-time athlete or passionate sports buff, you have plenty of options to get your adrenaline rush at Amāra. With everything just an elevator ride away, you have all the time you need. So nurture your passion across the vast, car-free central green, with its cricket field and informal sports grounds. Or hone your skills in the elevated sports arena, offering you the finest facilities for a variety of sports.

- Car-free central green with cricket pitch and multiple sports grounds.
- A rooftop sports arena with top-notch facilities. Including an international-standard football ground, athletics track, tennis courts and a basketball court.
- Magnificent 25,000 sq. ft. clubhouse with a 5,000 sq. ft. gym, lap pool and covered badminton courts, and a health club with a steam room and changing rooms.
- Rock climbing wall.





Shake up your  
exercise routine with  
a game of basketball.





The steam room:  
a relaxing way to sweat it out  
after a hard day at work.




**LIVE  
SOCIAL**



RELIVE YOUR COLLEGE DAYS  
WITH YOUR OLD FRIENDS.  
THE CLASS OF '99 WILL FINALLY  
HAVE THE BEST VENUES  
FOR WEEKEND REUNIONS.



A warm, golden-hour photograph of a group of friends sitting around a dining table. The table is elegantly set with several tall, slender wine glasses, some containing water. In the center of the table is a large, round silver platter filled with a variety of fresh fruits, including strawberries, blueberries, and kiwi slices. There are also some bread rolls and small white bowls on the table. The friends are engaged in conversation, with one woman in the foreground looking towards the camera and another woman next to her looking towards the right. The background is softly blurred, showing more of the restaurant's interior and other patrons.

You, your closest pals and a host of interesting party venues – all the ingredients for a memorable night are at your disposal at Amāra. Let your hair down on the floating party deck, or opt for a relaxed poolside brunch as the kids splash around riotously with friends in their own pool. The Amāra clubhouse, extending over 25,000 sq. ft., offers you stylish party halls and a chic café, perfect for hosting the most talked-about soirées in the city.

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**Opportunities to bond at the Amāra clubhouse:**

- Party decks, including a floating deck at the pool.
  - 4 party halls, and an outdoor party lawn.
  - Pools, including a family pool.
  - Jacuzzi.
- 

**The café has a way of turning neighbours into new friends.**





Host an icebreaker for  
your new office colleagues  
at the party deck.





A sports club, a place to lounge in,  
a party venue, a watering hole.  
The main clubhouse is many things.




**LIVE  
PLAYFUL**



TREE HOUSES, TIRE SWINGS  
AND THEMED PLAYGROUNDS  
FOR THE CHILD IN YOU.  
WELL ALRIGHT, YOUR KIDS TOO.





A low-angle, upward-looking photograph of children playing on a modern playground structure. The structure features large, dark circular platforms connected by thick, colorful wooden beams in shades of blue, yellow, and orange. Two children are visible: one in a light blue jacket and dark pants, and another in a white jacket with pink accents and blue pants. They are both holding onto the beams, looking up with expressions of joy and curiosity. The background is a clear blue sky with the bare branches of trees visible, suggesting a bright, sunny day.

Relive your childhood with your kids in a world of carefree fun and joyful discovery. Run wild in expansive play areas filled with world-class equipment and games, and discover delightful little reading nooks and fairy-tale tree houses. All set within a vast, green, vehicle-free expanse that is a playground in itself.

- Play village: a wonderland of games and play equipment.
- A splash pad: where the ground hides synchronised, playful water jets.
- A sandbox and chalk wall so kids can play and doodle.
- Jungle gyms and tire swings.
- KidzFun: a large indoor play area and crèche at the Amāra clubhouse.
- Library lounge and quiet outdoor reading spaces.
- A mini-amphitheatre for budding performers.
- Tree house for kids.

**Play areas in a car-free expanse:  
so childhood games  
aren't interrupted by traffic.**





Let your children live  
storybook adventures  
in a tree house.





The splash pad:  
your own private  
water park.



**LIVE  
ROMANTIC**



TWINKLING LANTERNS,  
HAMMOCKS FOR TWO.  
GUARANTEED TO TURN  
AN EVENING INTO A DATE  
WITH YOUR PARTNER.





While city life often gets in the way of spending time with your loved one, Amāra rekindles the flame with shaded terraces, cosy hammocks, lounges and spaces so private, the rest of the world stays away. After all, where there are gardens and secluded nooks, can romance be far behind?

- Hammock terrace.
- Lantern garden.
- Aromatic garden and tree grove.



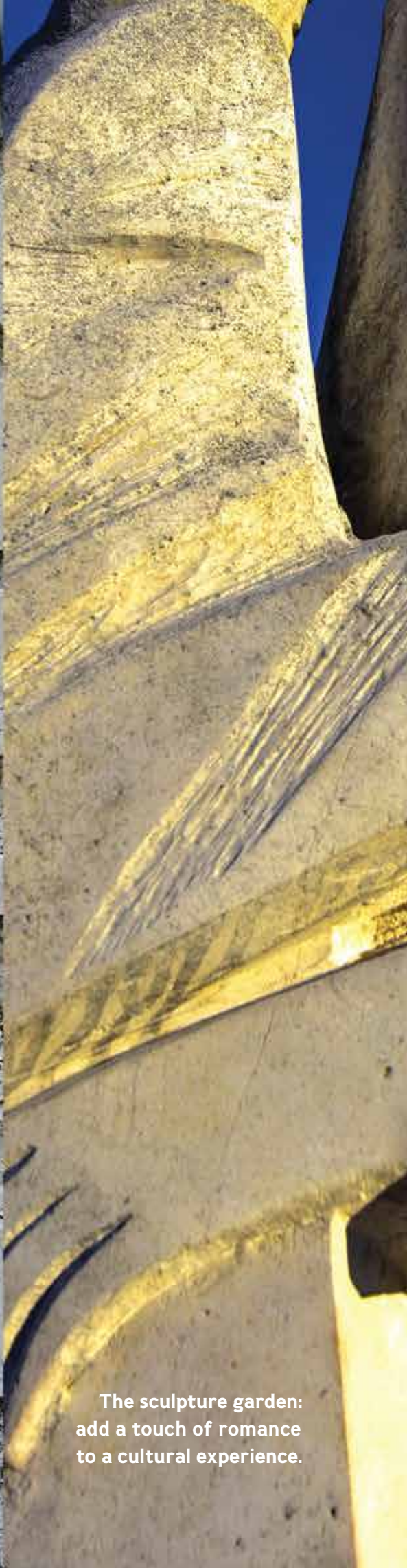
The lantern garden will instantly transport you to a fairy-tale honeymoon.





If you want to say it with flowers,  
walk your partner  
down the aromatic garden.





The sculpture garden:  
add a touch of romance  
to a cultural experience.




**LIVE  
SPONTANEOUS**



PICNIC OR MOVIE?  
BRUNCH OR DINNER  
UNDER THE STARS?  
HERE, FAMILY OUTINGS  
CAN HAPPEN  
WITHIN MINUTES.






A photograph of a rectangular swimming pool with clear blue water, nestled within a dense garden. In the foreground, a long, dark-colored dining table with several chairs is set on a paved patio. The pool is bordered by a low white fence. The background is filled with tall trees and manicured hedges.

Nothing brings back the genuine warmth and fun of family life, like a spontaneous family outing. At Amāra, you're spoilt for choice, between the lively dining pavilion, the alfresco barbecue spot, the many picnic clearings dotting the landscape, and the private theatre. All wonderful spots to let the love and laughter flow, as you create memories to savour forever.

- Outdoor dining enclaves.
- Barbeque areas.
- Picnic niches with hammocks and outdoor seating.
- Private theatre and auditorium.

A photograph of a picnic setup in a park. A wicker basket, a blue cooler, and a thermos are on a light blue patterned blanket. A bicycle is parked nearby. The ground is covered with fallen autumn leaves. In the background, there are green trees and a clear sky.

A picnic niche that's just perfect for a mini vacation.





A dining pavilion for  
dinner with friends.  
No reservations necessary.



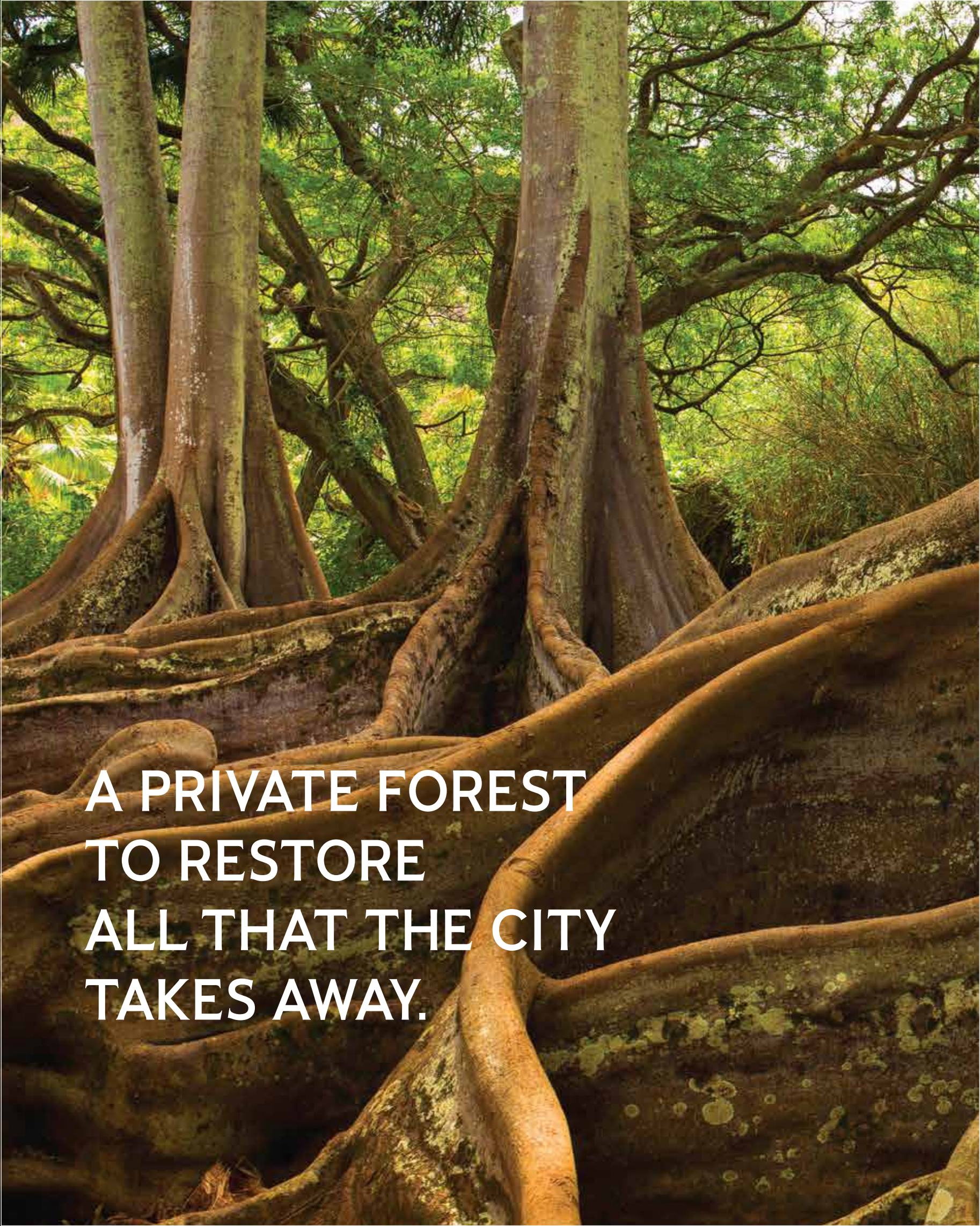


Skip the ticket queue  
and head for a show at  
your own private theatre.

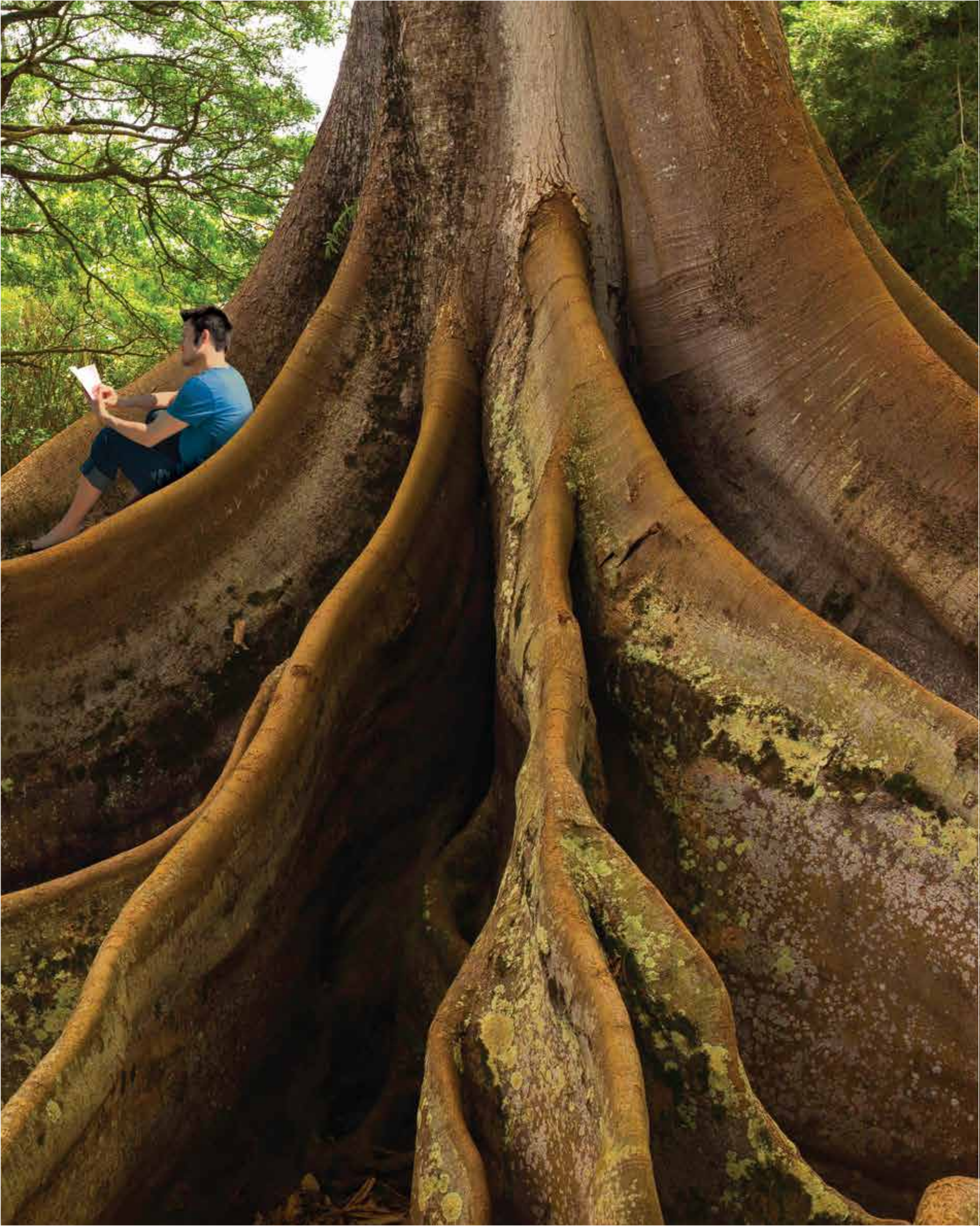


**LIVE  
NATURAL**





A PRIVATE FOREST  
TO RESTORE  
ALL THAT THE CITY  
TAKES AWAY.







Swap the treadmill for  
a walk down a wooded trail.

Of all the unique privileges you enjoy at Amāra, a 2-acre private forest is perhaps the most precious. Ancient trees form a canopy over meandering paths, offering you an untouched, private and beautiful space to muse in solitude. The forest is dotted with memorable experiences, from a charming clearing displaying sculptures, to a delightful tree house for kids, shaded pavilions and quiet ponds. Step in for some me-time, walk out a new person.

**A private forest extending over 2 acres, with:**

- Delightful walking trails: boardwalk, canopy walk, forest walk.
- Woodland machans.
- Shaded pavilions.
- Waterbodies and a lawn for play.
- Retention ponds and wetland gardens to promote the growth of native flora and fauna.



**EVERY BREATH  
YOU TAKE IS PURER,  
FRESHER, CLEARER.**







Thousands of ancient trees bequeath you with life-giving oxygen, and a landscape that's virtually car-free offers you the cleanest environment in the country. Amāra enjoys an Air Quality Index of 63 – similar to London and New York, and far better than anywhere else in Mumbai or India. Go on, breathe in the gift of health and well-being.

**The Air Quality Index.**  
**(The lower the AQI figure, the purer the air).**

Location	AQI
London	43
New York	49
<b>Amāra</b>	<b>63</b>
Navi Mumbai	154
Chennai	180
Mumbai (overall)	203
Delhi	363

\*Data from Jan – March, 2016 (Source: [aqicn.org/map/india](http://aqicn.org/map/india))

The actual view from Amāra:  
a canopy of green  
as far as the eye can see.



**LIVE  
SPIRITUAL**



THERE ARE MANY PATHS  
TO SPIRITUAL FULFILMENT.  
HERE, YOU'LL FIND  
THEM ALL.

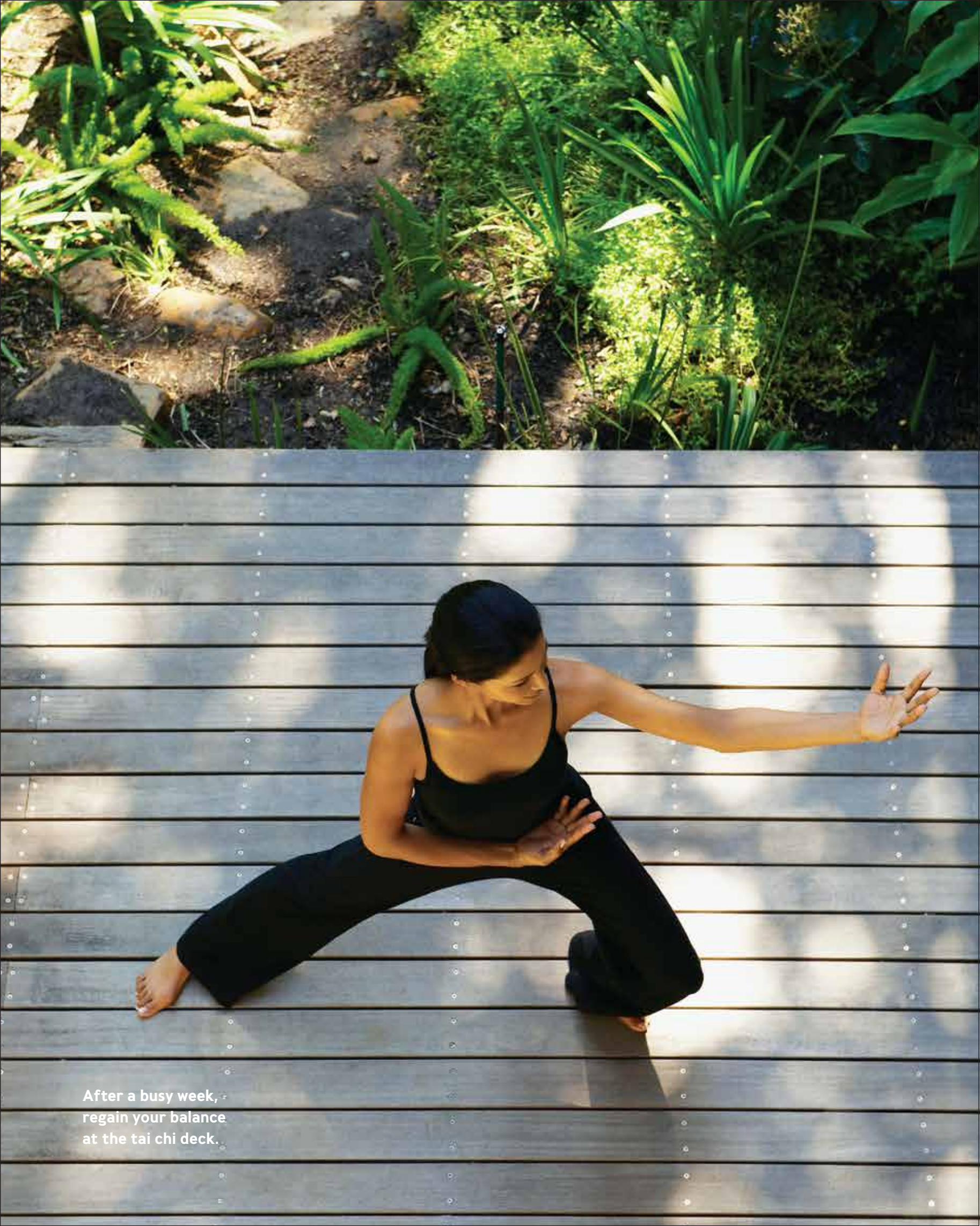




Harmony and balance permeate the very air of Amāra. Within its soothing, nurturing ambience, are many tranquil spots where you can connect with yourself, restore your soul and revive your spirit. A studio dedicated to the discipline of yoga, a secluded meditation deck, a serene temple or a shaded garden – choose your own path to spiritual bliss.

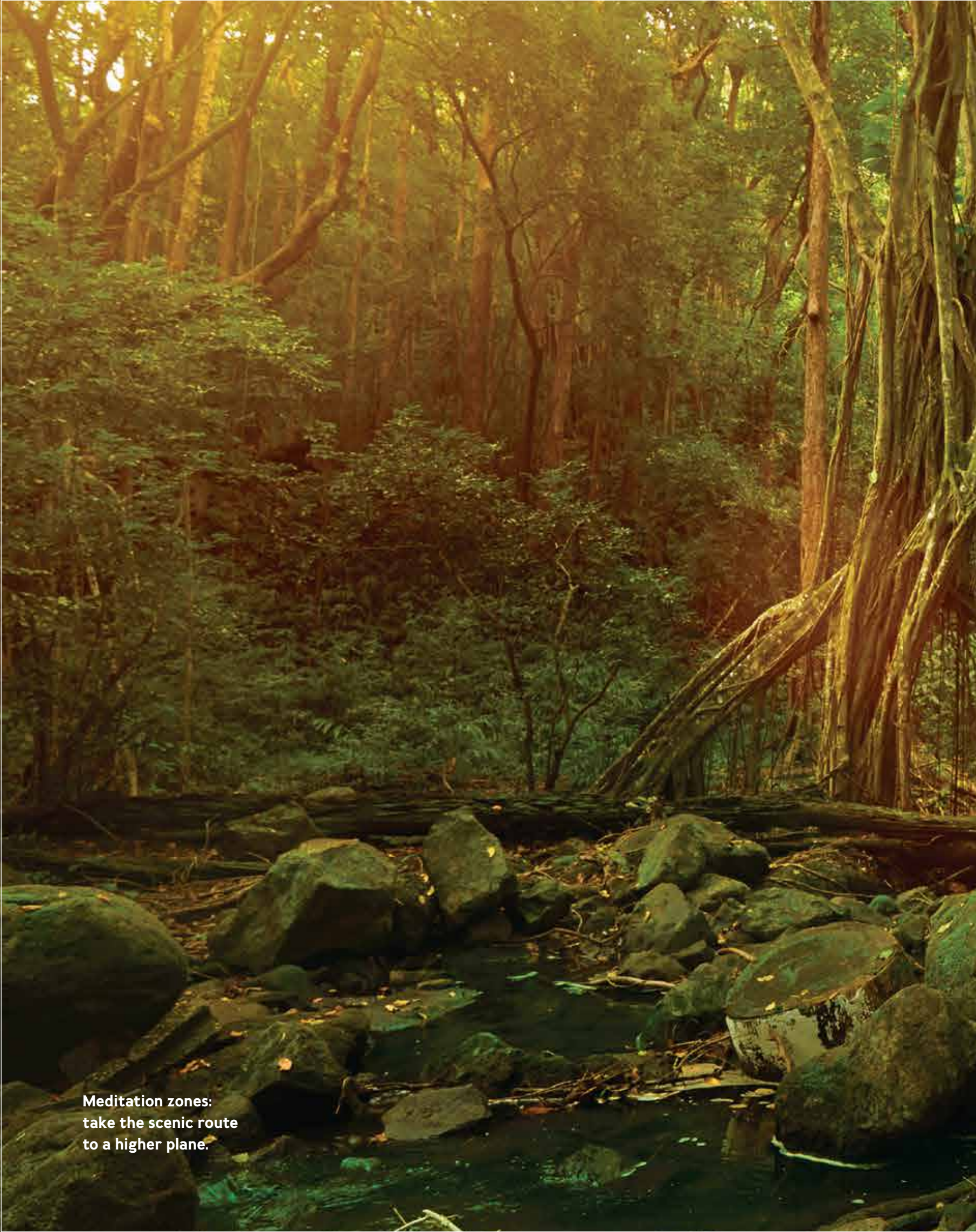
**Spaces for reflection and self-discovery:**

- Tai chi pavilion.
- Yoga and Pilates studio.
- Meditation deck.
- Ganesha temple.
- Sacred garden.

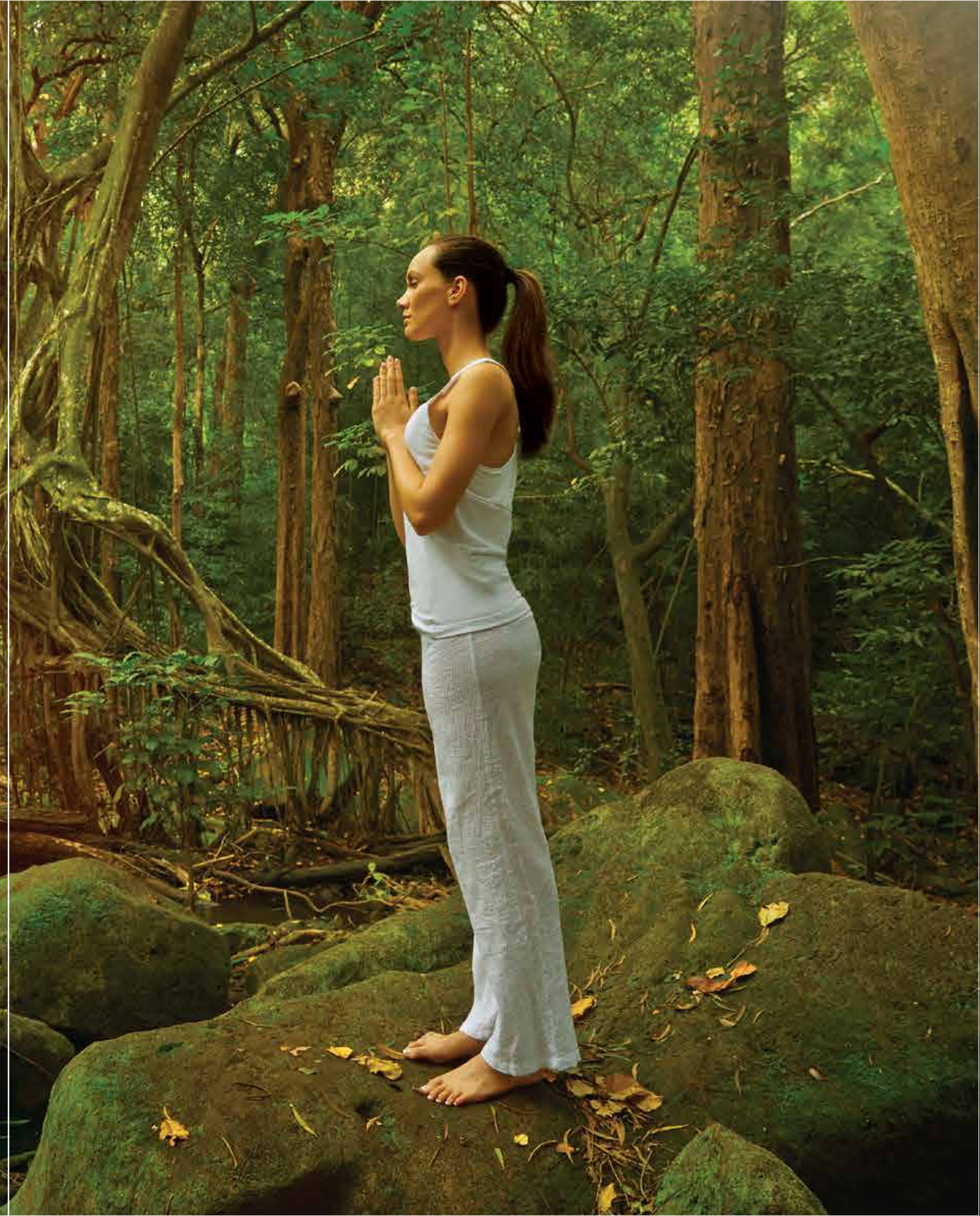


After a busy week,  
regain your balance  
at the tai chi deck.





Meditation zones:  
take the scenic route  
to a higher plane.







A yoga and Pilates studio  
at your doorstep,  
so you can focus on yourself  
and not the commute.



# Residences



A modern bedroom interior featuring a large floor-to-ceiling window that offers a panoramic view of a lush forest with trees in various shades of green and yellow. A wicker hanging chair with a white cushion and a black and white patterned pillow is suspended in front of the window. In the foreground, a bed with a light-colored textured duvet and a dark brown throw blanket is visible. A white dog is lying on the dark wooden floor near the window. To the right, a dark grey wardrobe with a white geometric pattern is partially visible. The scene is brightly lit with natural light from the window.

THERE'S ONLY ONE THING  
BETTER THAN THE SPECTACULAR VIEW.  
ENJOYING IT TOGETHER  
FROM YOUR BEAUTIFUL HOME.



Amāra is conceived and designed as a living experience seamlessly integrated with nature. Elegant 25- to 32-storey towers are embedded in greenery; so sensitively designed, that they seem as much a part of the landscape as the trees, waterbodies and meandering pathways.

Choose from a range of residences, each designed to receive excellent natural lighting and command a beautiful garden view. Every residence reflects optimal space planning, advanced home automation, impeccable style, and luxurious international finishes.







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- Residence design guided by the principles of *vāstu*.
  - Optimal space planning, with closet space in every room, and separate storeroom and utility areas.
  - Large windows for ample natural light and air.
  - Every apartment has a garden or river view.
  - Luxury fixtures and finishes.
- 

**Amenities for each group of towers:**

- Clubhouse with a well-equipped gym and an indoor games room with facilities for table tennis, carrom and chess.
  - Well-designed outdoor space shaded by tree canopies, adjoining a kids' playground and secure play area.
-





FEW PEOPLE HAVE THE PRIVILEGE  
OF A PRIVATE GARDEN.  
YOU COULD BE ONE OF THEM.

Enjoy your morning cuppa watching the dew glisten on your lawn, or end the day with a romantic alfresco dinner for two. Amâra offers a limited-edition collection of garden villas – luxurious, high-ceilinged\*, spacious residences, with elegant French windows opening into your private garden, overlooking the larger landscape.

\*Garden villas with 13'6" floor to floor height.





HOMES SO INTELLIGENT,  
THEY CAN TAKE CARE  
OF THEMSELVES. AND YOU.

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You're done at the office and planning a romantic evening at home. With the press of a button on your smartphone or tablet, you can have the blinds drawn, the lights dimmed and the air-conditioner humming softly at a pre-set temperature, even before you get home. Fitted with integrated home automation systems, your residence at Amāra can be programmed to adapt to your daily routine, have the controls of your appliances at your fingertips, and monitor your security too.

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**State-of-the-art home automation systems with multiple functions:**

- Control lighting, temperature, blinds, security and more.
  - Smart home controller connecting motion sensors, smoke sensors and alarms.
  - Immediate alerts to registered mobile numbers and email addresses in case of an emergency.
  - Fully customised and easy-to-use control system with energy-saving benefits.
  - Designed to fit into the aesthetics and styling of the residence.
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A woman with long dark hair, wearing a dark dress with a colorful floral pattern, is holding a small glass of red wine. She is looking down at the glass with a slight smile. In the foreground, a wicker basket is partially visible. The background is a blurred interior space, possibly a shop or a home, with shelves and various items.

FROM GROCERIES  
TO SILK TIES,  
THE BEST OF RETAIL  
IS AT YOUR DOORSTEP.

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Designed to bring every comfort and convenience to you, within the lush boundaries of your own neighbourhood, the Amāra retail plaza offers well-stocked retail stores, chic cafés, an ATM, and every other facility to keep life running smoothly. With routine needs taken care of, you have all the time you need to enjoy Amāra's host of exciting, fulfilling experiences.

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**The Amāra retail plaza:**

- Well-stocked retail stores.
  - Stylish cafés.
  - ATM.
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SYSTEMS THAT ENSURE  
AMĀRA REMAINS YOUR  
TRANQUIL OASIS FOREVER.

At Amāra, the most advanced technology is deployed to ensure that you and your family enjoy every experience in absolute security. Besides, sensitively designed maintenance and resource management processes offer residents a luxury lifestyle, while respecting and preserving the precious green reserve that makes Amāra unique.

**Multilevel security:**

- Guest entry only with approval of residents.
- Radio Frequency Identification to automatically identify and track cars.
- Entry to tower only by swipe card.
- Video door phone.
- CCTV monitoring of key areas.


**Environment-friendly systems:**

- 100% waste water recycling.
- Solar power usage for water heating (select units).
- Environmentally safe construction material.
- Thousands of trees throughout Amāra, providing world-class air quality.



# **The location**





THE BUZZ, THE PACE,  
THE HOTSPOTS OF THANE.  
JUST MINUTES AWAY  
FROM YOUR  
SERENE GREEN HAVEN.

Step out of Amāra and you're in the pulsating centre of a vibrant metropolis, within minutes. Revel in the attractions of Thane's celebrated leisure spots, with glittering malls, multiplexes, amusement parks and a lively performing centre for the arts at your disposal.

- Stylish malls and multiplexes, including Viviana Mall, Korum Mall, Hypercity Mall, R Mall, and Big Mega Mart.
- Over 60 reputed schools and colleges, including Singhania School, Euro Kids, Billabong International School and Lodha World School.
- 15 multispecialty hospitals including Jupiter, Vedant, Bethany and Hiranandani hospitals.
- Large amusement parks.
- 2 botanical gardens.
- Theme parks.
- A vibrant performing arts centre.





# PRIME CENTRAL THANE. THE CENTRE OF GROWTH, INFRASTRUCTURE AND OPPORTUNITY IN MMR.

Prime Central Thane, the destination perfectly located between East and West Thane, has evolved into the Mumbai Metropolitan Region's finest example of urban planning, earning it the title of Model City by UN-Habitat and the European Commission.

Amāra boasts of an enviable location in Prime Central Thane, with excellent road and rail networks connecting it to every part of Mumbai. The metropolis' superlative infrastructure includes top-notch international schools and excellent colleges, 15 multispecialty hospitals providing world-class healthcare, and civic and sustainability processes that are a benchmark. Thane is also considered India's most promising centre for business; India's top 50 corporates, including IT and ITES firms, banks and multinationals, already have a presence here.

With the throb and hum of a fast-growing urban centre just a drive away from your secluded haven, Amāra offers you the best of both worlds.





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- Excellent rail and road network, with connectivity to every part of Mumbai, Navi Mumbai and other cities across India.
  - Sanctioned metro network connecting Thane to Wadala.
  - Proposed Thane-Borivali tunnel, taking you from Thane to Borivali in 10 minutes.
  - Over 1 lac IT and corporate positions within 15 minutes' driving distance.
  - Exceptional civic infrastructure and environment-sensitive planning.
  - Companies with a presence in Thane include TCS, Novartis, Serco, Mondelēz, Eureka Forbes, Eicher, Tata Technologies, ACC and Bayer.
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**Developer  
and partners**



# DEVELOPER

## THE LODHA GROUP

Established in 1980, the privately held Lodha Group is India's

No.1 real estate developer, and amongst the world's few

multinational real estate brands with a presence in India and

the United Kingdom.

The group is India's No.1 developer with sales of almost

INR 8,000 cr. in FY 14-15. It currently has total land holdings of

over 6,000 acres with an estimated saleable area of

approximately 490 million sq. ft. This includes, 27 ongoing and

21 planned projects, spread over 1,284 acres of land, comprising

100 million sq. ft. of saleable area. In addition, Lodha's land reserves

of 4,750 acres – the largest in the Mumbai Metropolitan Region –

have an estimated saleable area of 388 million sq. ft. Our

ongoing and planned projects and land reserves

combined were valued at USD 11.8 billion by Knight Frank

in October 2014.

Lodha has delivered 26 million sq. ft. of real estate in projects

that span across Mumbai, Pune and Hyderabad. In FY 14-15 alone

the company delivered 5.7 million sq. ft. and 5,500 units across

projects. The group plans to deliver more than 6,000 units

in FY 15-16.

Lodha's vision of 'Building a Better Life' extends across markets

with several landmark developments to its credit, including

World One – the world's tallest residential tower, and Palava City

– the first greenfield smart city in the country. The group has

brought some of the top global names including Armani/Casa,

Trump, Philippe Starck, Jade Jagger, Kelly Hoppen, Greg Norman

and Pei Cobb Freed to India. In 2010, the Group recorded the

biggest land deal in India till date, buying a plot for INR 4,053 cr.

from the Mumbai Metropolitan Region Development Authority

(MMRDA), where it is developing New Cuffe Parade, a world-class

mixed-use development set to become the new city centre of

Mumbai. The Group has acquired other notable land parcels in

Mumbai such as the 88-acre land parcel in the Thane region, the

17-acre Mumbai Textile Mills parcel from DLF for approximately

INR 2,727 cr., and the celebrated Washington House property on

Altamount Road from the American government.

In November 2013, The Group extended its international footprint

with the acquisition of the landmark MacDonald House at

1 Grosvenor Square in Prime Central London from the Canadian

Government for a consideration of over GBP 300 million

(INR 3,100 cr.). It was selected as the preferred bidder in the

face of competition from sovereign wealth funds and leading

developers from across the globe. With this acquisition,

the Group has set up business in the UK with a planned

investment of GBP 3 billion (> INR 30,000 cr.) over the next

5 years, and is now a true Indian multinational company.

The Group acquired another premium site in Prime Central

London, New Court, near Covent Garden, taking the combined

investment to approximately GBP 400 million. With offices in

London, Dubai and Shanghai, and planned openings in the USA

and Singapore, the Group is on the road to a substantial

international presence.

Lodha Group is one of the largest employers in Mumbai,

with over 3,870 direct associates and over 25,000 workmen

at its sites. It has the largest technical manpower in real estate

(1,800+ engineers, 800+ management professionals and

150 designers and architects). The Company also employs over

550 marketing and sales professionals, supported by

300 customer care representatives. Lodha is also the largest

recruiter from premier B-schools, having employed over

300 fresh graduates.

Pioneering new trends in the market, the Group introduced

Casa by Lodha in 2009, offering the mid-income consumer

luxury homes within easy reach. The Group also introduced the

concept of branded office spaces with offerings at every level,

from world-class corporate offices and large-scale office

campuses to signature boutique offices.

Lodha's clean title land, world-class design, exemplary execution

capabilities, differentiated branding and marketing, together

with energetic on-ground sales have worked well to create the

best value for customers. The Group's tremendous success has

been marked by financial investments from the finest global

long-only investors, including JP Morgan, Deutsche Bank,

HDFC Ventures and ICICI Ventures. Going beyond its role

as a premier real estate developer, the Lodha Group has been a

socially responsible corporate, focussing on education – the best

medium to enrich society.

## Awards and Recognition

- Winner of the Global Leadership in Real Estate Award

at the NDTV Profit Property Awards 2014.

- Winner of the National Safety Council Award 2014 in the

construction category for Lodha Fiorenza.

- Named 'The Most Trusted Real Estate Brand in the Country',

Brand Trust Report 2014.

- Ranked one of India's 'Best Companies to Work For, 2014'

by Great Places to Work® – for the 4th consecutive year.



- Winner of the 'India's Most Admired Builders' award at the 9th Construction World Architect & Builder (CWAB) Awards 2014.
- Winner of 'Deal of the Year' at the RESI Awards 2014 in London for the acquisition of the Canadian High Commission.
- Winner of the 'Most Upcoming Real Estate Brand' award at CNBC Awaaz Real Estate Awards 2013.
- Winner of Emerging Business of the Year – HELLO! Magazine 'Hall of Fame' Awards 2013.
- Winner of Popular Choice Award 'Most Admired Loyalty Program in RE Sector' at ABP News Real Estate Awards 2013.
- Lodha Belleza (Hyderabad) recognised as the best 'Ultra Luxury Segment – 50% Complete Residential' project by CNBC Awaaz Real Estate Awards 2013.
- Winner of Indian Digital Media Awards 2013:
  - Lodha Belmondo: Silver Award for 'Best Product/Services (website)'.
  - New Cuffe Parade: Bronze Award for 'Best Integrated Media Campaign – Corporate'.
- Named 'Mumbai's Most Preferred Real Estate Brand' – Morgan Stanley Report, 2012.
- Winner of Green Good Design Award 2012 for World One.
- Winner of Good Practice UN-Habitat Business Award for Integrated Planning for Casa Bella, an integrated township at Palava.

- Winner of International Property Awards 2012 in association with Bloomberg:
  - Lodha Fiorenza, Mumbai for 'Best High-Rise Development'.
  - Lodha Bellezza, Hyderabad for 'Best High-Rise Architecture'.
  - Lodha Golflinks, Palava for 'Best Residential Golf Development'.
- Named 'Most Preferred Real Estate Brand in Mumbai' – Morgan Stanley Research, November 2012.
- Named 'Most Desirable Real Estate Brand in Mumbai' – Lokmat BDI Survey, January 2010.

Recent Completed Projects (Lodha Residential, Casa Residential, Lodha Office Spaces)

- Lodha Costiera, Nepean Sea Road | Lodha's Château Paradis, Worli Sea Face | Lodha Bellissimo, Mahalaxmi | Lodha Primero, Mahalaxmi | Lodha Aria, East Parel | Lodha Grandeur, Prabhadevi | Lodha Palazzo, JVPD Scheme, Juhu | Lodha One, JVPD Scheme, Juhu | Lodha Aurum, Kanjurmarg | Lodha Imperia, Bhandup | Lodha Aqua, Dahisar | Lodha Luxuria, Thane
- Lodha Paradise, Thane | Lodha Aristo, Thane | Lodha Golflinks, Palava | Lodha Goldcrest, Lonavala | Casa Ultima, Thane
- Casa Essenza, Dahisar | Casa Bella, Palava | Lodha Excelus, Mahalaxmi | Lodha Supremus, Worli | Lodha Supremus, Upper Worli
- Lodha Supremus, Kanjurmarg | iTHINK by Lodha, Kanjurmarg
- iTHINK by Lodha, Thane | Boulevard Shopping, Thane

Ongoing Projects: Office Spaces

Lodha Supremus, Powai | Lodha Supremus, Thane

Ongoing Projects: Residential

- World One, Upper Worli | World Crest, Upper Worli | The Park, Worli | Trump Tower Mumbai, Worli | Lodha Venezia, Parel
- Lodha Elisium, New Cuffe Parade | Lodha Dioro, New Cuffe Parade | Lodha Evoq, New Cuffe Parade
- Lodha Estrella, New Cuffe Parade | Lodha Fiorenza, Goregaon
- Lodha Aurum Grandé, Kanjurmarg | Lodha Belmondo, Pune
- Lodha Bellezza, Hyderabad | Lodha Meridian, Hyderabad
- Casa Royale, Thane | Casa Bella Gold, Palava | Casa Rio, Palava
- Casa Rio Gold, Palava | Casa Paradiso, Hyderabad

Upcoming Projects

Residences at Altamount Road, Walkeshwar, Prabhadevi, Andheri and Thane | Bungalows at Palava and Pune

*\* All details valid as on the date of printing.*

COMMITMENT TO OUR COMMUNITIES

Lodha Foundation

Lodha Group's vision – 'Building a Better Life' – extends to its

commitment to society. The Group makes significant efforts to improve and uplift the areas it works in and the communities it works with. Over 2% of the Group's annual profits are dedicated to social programmes.

Registered as Lodha Charitable Trust, Lodha Foundation was established in 2007 and implements developmental initiatives in Mumbai, Thane and Kalyan-Dombivli Region. The Foundation focuses on assisting families to be self-sufficient by ensuring that at least one member of the family is employable. In order to achieve this goal, the foundation focuses on education and vocational training.

Education

- **Chandresh Lodha Memorial School:** Over 5,000 students from low-income families receive high-quality, subsidised education through the two branches of the Chandresh Lodha Memorial School in Dombivli and Nalasopara. Highest quality education is provided at a fee of less than INR 500 per month, ensuring that every child has access to a brighter future regardless of the financial standing of the family.

- **Lodha Foundation Scholarships:** Each year, the Foundation



offers scholarships to over 1,000 students from economically disadvantaged backgrounds. The scholarships provide up to 75% of the school fees and other education-related costs to students who exhibit good academic performance.

• **Lodha Foundation International Study Scholarships:**

These are awarded each year to 3 students of outstanding academic merit, who need financial aid to enable them to pursue higher education outside India. The goal of this initiative is to inspire them to return and contribute to Indian society.

• **Career guidance camps:** These are regularly organised to provide useful information on career planning. These camps organise aptitude and interest tests, and workshops for students and their parents on subjects like career guidance, board exam preparations, the role of parents in developing their child's career, and so on. A total of 15 programmes are organised each month, in collaboration with schools and colleges. The Foundation also organises English-speaking courses for housewives and youth in its designated areas.

• **Mobile crèches:** Day-care centres are established in conjunction with Mumbai Mobile Crèches to offer crèche, education and nutritional support to children up to 14 years

of age at various Lodha construction sites, thereby providing a safe and conducive environment for the children of construction workers.

• **Mentorship:** Lodha Foundation offers its associates the opportunity to act as mentors to children aided by the Foundation.

Vocational Training

The Foundation conducts vocational training in a variety of fields like computer programming, vehicle repair, mobile repair, *mehendi* application and more. The courses benefit over 2,000 individuals each year, empowering them with life skills to ensure long-term employment.

Health

• **Mobile health clinics:** Lodha Foundation runs 3 medical vans which organise free medical camps for 3 hours every morning and evening for communities in slums and low-income housing societies. We have 4 such units which provide a range of health services to slums and *chawls* which include, general check-up, blood glucose measurement, BMI, ECG scan, CBC count, bone density scan (for osteoporosis) etc. The mobile health clinics have helped about 60,000 patients annually.

• **School health camps:** Regular health check-ups are organised for children studying at primary and secondary levels in 35 government-aided and private schools. Students benefit from facilities like general check-up, dental check-up, ENT check-up, gynaecology check-up for girls, eyesight check-up etc. Each student is provided with medicine and a health card with the results of the check-up, plus a copy of the health card for their schools.

• **Nirogi Mahila Abhiyan (Campaign for Disease-Free Females):** This free medical check-up camp has been developed specifically for women and adolescent girls living in Mumbai's slums. The camps have been providing services to about 50,000 females every year.

• **Lodha Foundation's hearse service:** Lodha provides free 24/7 hearse services to the citizens of Mumbai. This service attended to over 750 calls last year.

Empowering Women And Supporting Destitute Women

• **Self-Help Groups (SHG):** Lodha Foundation has mobilised over 300 women through SHGs. These groups undertake regular savings and are involved in various social initiatives. In the last 3 years, the groups have also undertaken a range of

business and social activities.

• **Grain support:** Lodha Foundation has identified over 300 women with no family support or source of income. It supplies these women with a monthly ration comprising food grains, pulses, oil, spices etc.

• **Training and placement:** The foundation has partnered with various training and placement agencies to achieve the dual objective of vocational training and assisting employment. As part of the initiative, women get placed in housekeeping agencies and provide service as housemaids, cooks etc. while being a part of an organised workforce.

Civic Support

Lodha Foundation has undertaken a massive cleanliness drive to clean spaces often overlooked even by the BMC – house *gullies*. Till date, the foundation has cleaned up over 500 house *gullies*, free of cost. In addition to cleaning, insecticide is sprayed using a fogging machine to ensure that citizens live in a hygienic atmosphere.

Senior Citizens

• **Computer and smartphone training for senior citizens:**



# PROJECT PARTNERS

In keeping with the objective of providing need-based learning to different age groups, this programme was organised to help senior citizens use technology to communicate better and educate themselves. Training is free for men above 50 and women over 45. The initiative has trained 1,500 senior citizens and aims to reach out to 10,000.

- **Joy of Living:** This programme helps about 50 senior citizens on their day-long pilgrimage, every day. This is a hugely popular programme; over 10,000 people have benefited from it till date.

- **Senior citizen groups:** The foundation has helped develop senior citizens groups; enabling them to come together for important causes, and for personal growth. We have formed over 8 senior citizen groups in Mumbai comprising over 200 senior citizens. This initiative teaches them how to make wills, helps them volunteer for causes, gives them access to health camps and even helps them celebrate the birthdays of group members.

## Religious Activities

- **Lodha Dham, Thane (Shri Sai Dham):** Located by the Mumbai-Nasik Highway, near Thane, the Dham caters to

devotees who walk on foot from Mumbai to Shirdi, and is a resting place for all devotees of Shirdi Sai Baba.

- **Lodha Dham, Vasai:** This caters to Jain saints who travel on foot from Mumbai to the rest of India. It provides these saints with food and offers a temple, library and a gathering place for devotees.

## Environmental Stewardship

Lodha is committed to ensuring that development is done with the greatest respect and reverence for nature, and in line with the ideals of our ancient scriptures. Some of the initiatives by Lodha include:

- One of Mumbai’s first completed Gold LEED office buildings.
- Mumbai’s first multitenant Platinum LEED office building (under construction).
- Use of solar power through solar power farms at various locations.
- Rainwater harvesting at all developments.
- Recycling of fresh water at all developments.
- Large amount of landscaping and tree plantation at all developments.
- Usage of local materials for construction to minimise pollution.
- Recycling of waste materials to ensure conservation of resources.

## Architect: Hafeez Contractor

Hafeez Contractor needs very little introduction to India’s architectural fraternity. He was awarded one of India’s highest civilian honours – the Padma Bhushan – in 2016 for his contribution to architecture in India. In recent times, he has also become a household name throughout the country. As one of India’s leading architects, he has changed the face of the nation’s urban landscape forever.

His long list of prestigious architectural projects includes, luxury hotels like the ITC Grand Central and the ITC Grand Maratha Sheraton; the Infosys Global Education Centre, Mysore; D. Y. Patil Stadium in Nerul, Navi Mumbai and the redesigning of Mumbai Airport.

## Landscape design: Sitetectonix, Singapore

Established in 1995 in Singapore, Sitetectonix is globally acclaimed for its contribution to landscape architecture, urban design and planning. The firm boasts an impressive and wide-ranging portfolio, and several awards for design excellence.

Sitetectonix is known for innovative, cost-effective designs that are executed with uncompromising quality and dependability. They take into account the environmental, social, cultural, historic and economic circumstances of each project. Sitetectonix’s high-profile projects include the Anglo-Chinese school, Singapore; Far East Square, Singapore; the first ITE regional campus, Singapore; Kanuhura Beach & Spa Resort, Maldives and the much-awarded Hotel Sofitel Central, Hua Hin.

## MEP Engineers: Buro Happold, New York

Buro Happold, New York, is one of the world’s leading MEP engineers. Known for having designed the Louvre at Abu Dhabi, and the iconic World Towers in Mumbai, the Buro Happold team brings a holistic approach to every project, by focussing simultaneously on design, concepts, details, execution, value for money and efficiency. The team is dedicated to creating a world-class internal environment, deploying advanced energy-efficient systems and technology to ensure the highest level of safety, comfort and environmental responsibility.





Sales Gallery: Clariant Compound, Kolshet Road, Thane - 400 607

Corporate office: Lodha Excelus, N. M. Joshi Marg, Mahalaxmi, Mumbai - 400 011      [www.lodhagroup.com/amara](http://www.lodhagroup.com/amara)

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