



### SPEARHEADING INDIAN REAL ESTATE AS A FUTURE FORWARD DEVELOPER

A renowned name in the real estate of Pune, Banglore, and Mumbai, Pride Group has been a leader in developing state-of-the-art commercial and residential projects since its inception in the mid-1990s.

The company was founded by Mr. Arvind Jain with the vision that home buyers would shift their preference from traditional homes to premium and luxury apartments along with a quality lifestyle. The Group is known for its bold contemporary designs, highest attention to detail, excellent engineering standards, and uncompromised focus on ethics.

Pride Group goes beyond giving people a better place to live: distinctive communities of lasting values are created, a solid return for investors is delivered, and a culture of respect and empowerment is forged for its employees.

Development is the cornerstone of Pride Group's success. Our single-minded purpose is to ensure that we deliver our projects to the highest standards and provide superior customer service across the customer's journey.

It has been one of the companies that has earned a distinctive place in the consumer's mind, as both an innovative and a reliable development firm. So far, we have delivered 40 million sq. ft in residential and 2 million sq. ft in commercial space.

The group has also forayed into the luxury hospitality segment with its extensive chain of "Pride Group of Hotels" setting milestones in hospitality standards in the process.



## TO PUT GLORY IN YOUR LIFE AND PRIDE IN YOUR HEART

Dear Friend,

The world now is always putting fascination in your eyes and your lives, every day. With its grand collection of majestic objects, be it globally acclaimed art or architecture, bestseller of the hardcover or the silver screen, or even gourmet food, there is no shortage of things that can dazzle you. Yet, even among them are only a few that truly resonate with your way of life.

Atlantic, our new dream, is that artistic structure that not only echoes your soul, but also stands as a fresh new majestic experience in your life. It is a grand entry into a world of luxurious lifestyle, where revelry is in everyday life.

But Atlantic is not simply that, for it is also a haven of safety and comfort with its smart automated homes. Its vast, airy apartments are designed to make you feel at ease at all times of the day, whatever your need be.

ARVIND JAIN

Managing Director, PRIDE WORLD CITY





# A GLOBAL LIFESTYLE HOUSING 5000+ HAPPY FAMILIES

A sprawling 400 acres of space, a testimony of architectural wonder blended with intricate designs and thoughtful planning. Pride World City welcomes a lifestyle of balanced living.

This integrated township has within it every possible amenity to meet your desires, needs, and wants. Be it luxury and premium residential living or rowhouses; shopping malls or hospitals; schools or workplaces; Pride World City has it all. It is a complete world on its own.

Already the reason for the smiles of 3000+ happy families, Pride World City envisions to bring home an international standard of living, and to set a benchmark for the happiness quotient that a residency can bring into people's lives.

#### **ONGOING**

Row Houses | Bungalows | High Rises | Entertainment Zone

#### **UPCOMING**

World-class Sports Academies

Petrol Pump | Bus stand | Police station | Post office | Clubs & Pubs and more



#### DHANORI LOHEGAON ROAD POINT OF PCMC & PMC

One of the major infrastructure projects which will give a positive impact on real estate market of Charoli is the proposed 170km Ring Road around Pune and Pimpri – Chinchwad. This strategic location is in the centre of the larger Pune Metropolitan Area and is poised to be the best suburb of Pune.

#### KEY LOCATIONS OF PCMC:

BHOSRI MIDC 20 MINS ELPRO INTERNATIONAL

CITICARE HOSPITAL 23 MINS SCHOOL 30 MINS

VIBGYOR ROOTS

AND RISE 25 MINS ELPRO CITY SQUARE 30 MINS

P.C.M.C MULTISPECIALITY

HOSPITAL 25 MINS

#### KEY LOCATIONS OF PMC:

| VIMAN NAGAR   | 15 MINS | WAGHOLI       | 25 MINS | BUND GARDEN   | 30 MINS |
|---------------|---------|---------------|---------|---------------|---------|
| YERWADA       | 15 MINS | KOREGOAN PARK | 25 MINS | EON IT PARK   | 32 MINS |
| PHOENIX MALL  | 20 MINS | KHARADI       | 30 MINS | SHIVAJI NAGAR | 35 MINS |
| KALYANI NAGAR | 20 MINS | KHADKI        | 30 MINS | MAGARPATTA    | 40 MINS |

# HOSPITALS SCHOOLS FUEL STATIONS

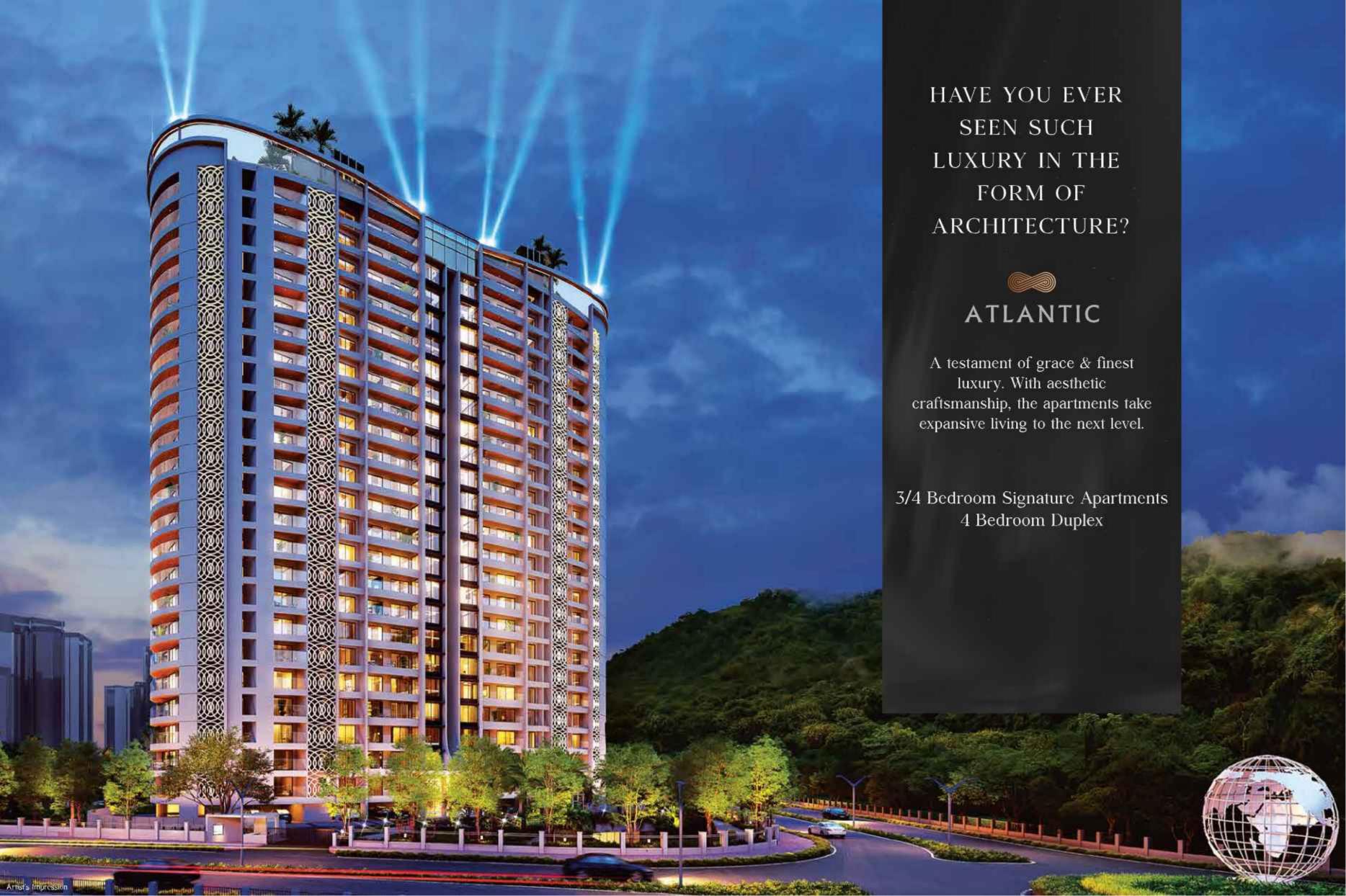
| ORCHID HOSPITAL | 3.2 KMs | D Y PATIL SCHOOL   |         | M D MOZE PETROLIUM | 4.2 KMs |
|-----------------|---------|--------------------|---------|--------------------|---------|
| CT NURSING HOME | 5.4 KMs | OF ENGINEERING     | 950 MTR | MAULI PETROLEUM    |         |
| DHANWANTARI     |         | JIS SCHOOL         | 4.8 KMs | & CNG STATION      | 6.3 KMs |
| HOSPITAL        | 7.7 KMs | KENDRIYA VIDYALAYA | 5.9 KMs |                    |         |

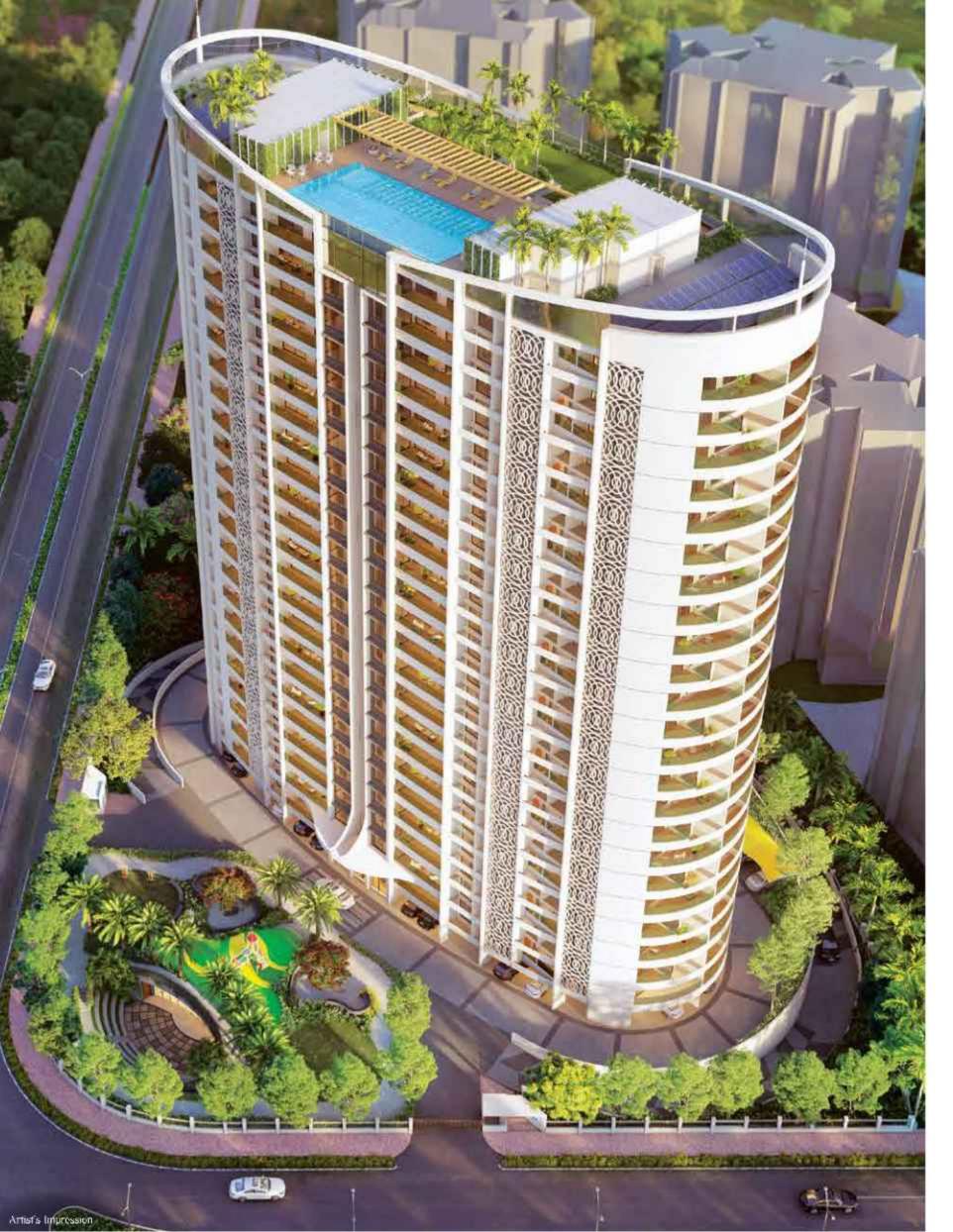


PRESENTING
A NEW ERA OF
WONDER



INSPIRED BY WORLD TRAVELS



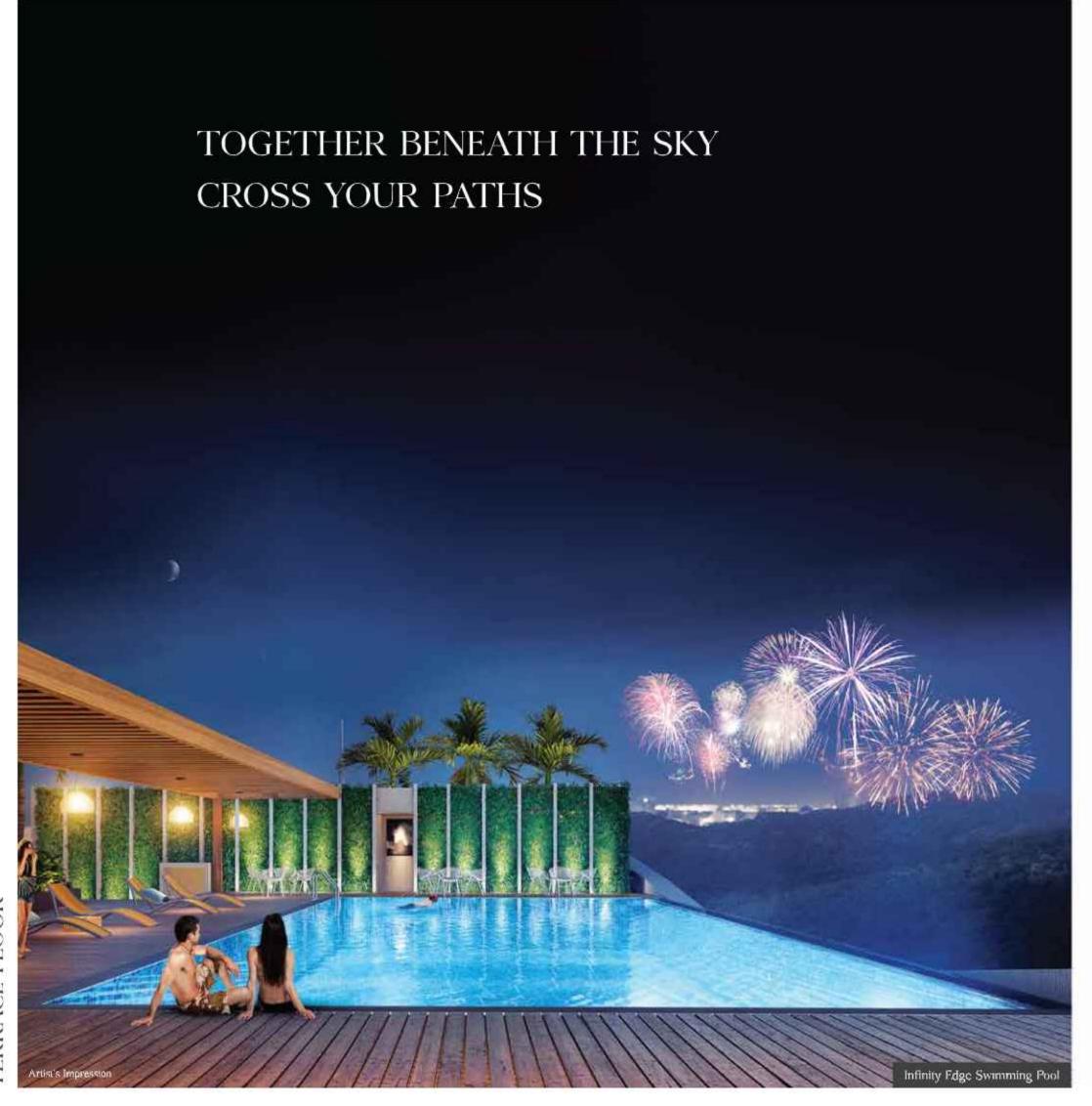


# YOUR FUTURE HOME CAN'T BE ANYTHING BUT LUSTROUS

Architecture is the first thing that reflects the residents' mind.

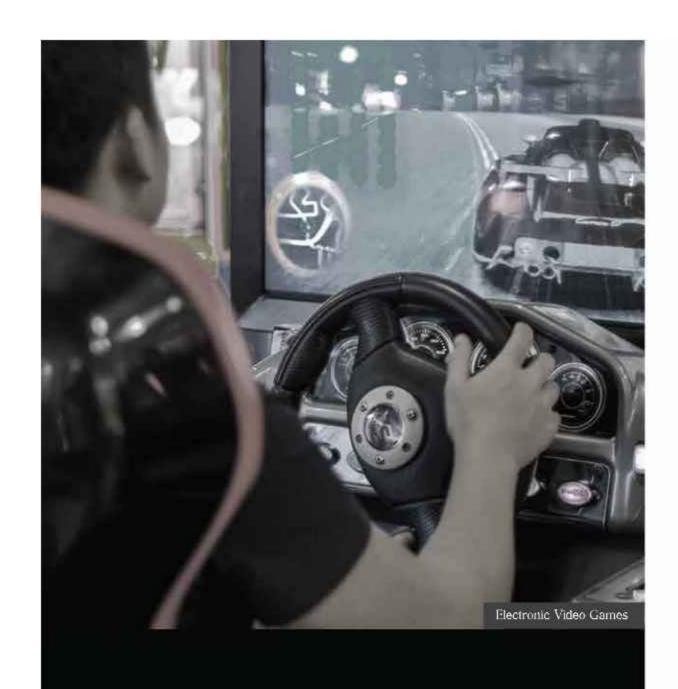
The circular design on the outer surface is created to embrace maximum sunlight and air at every level. Simultaneously. the look exudes uber-luxury that has made it a work of art.











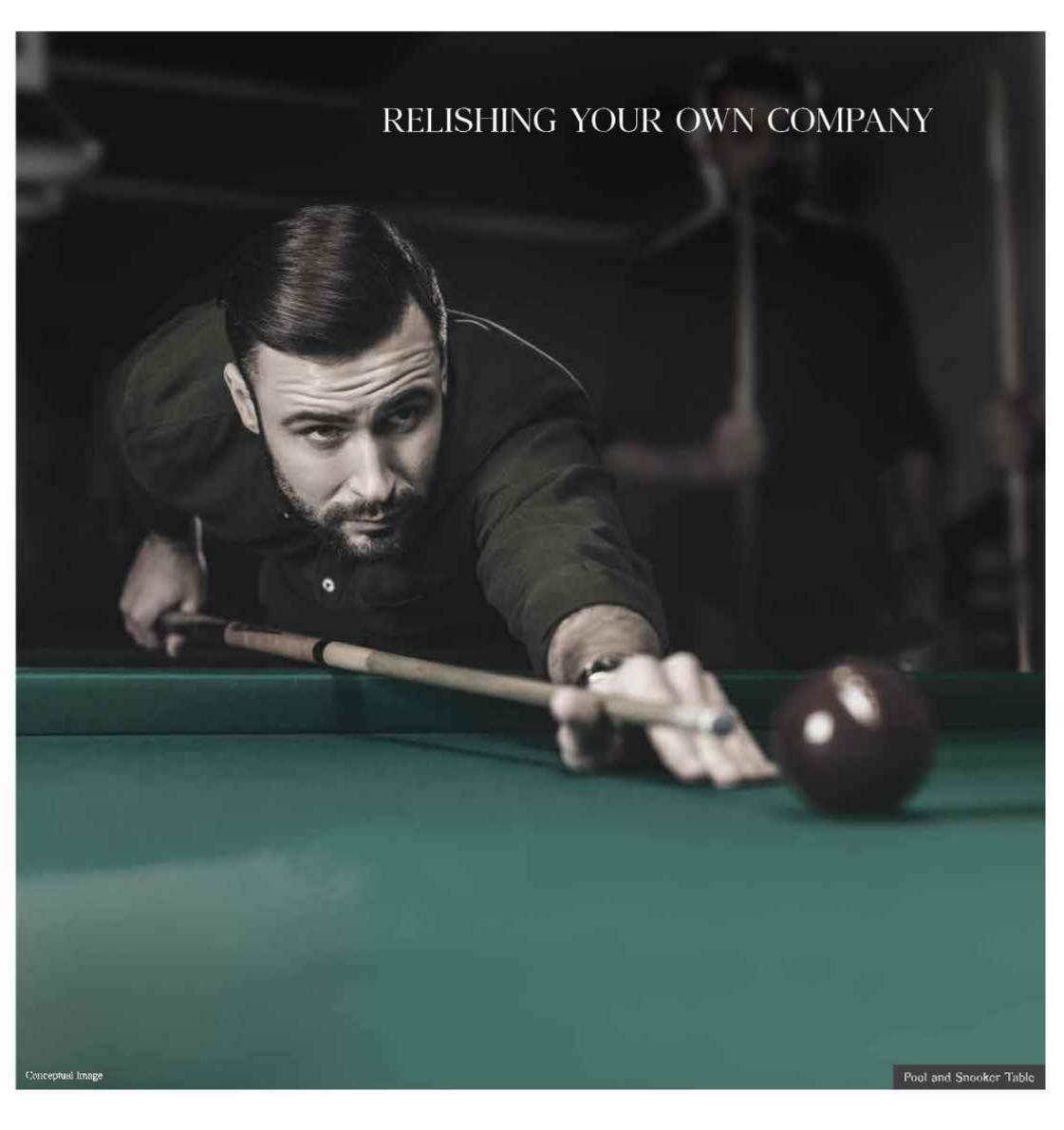
MULTI-LEVEL AMENITIES

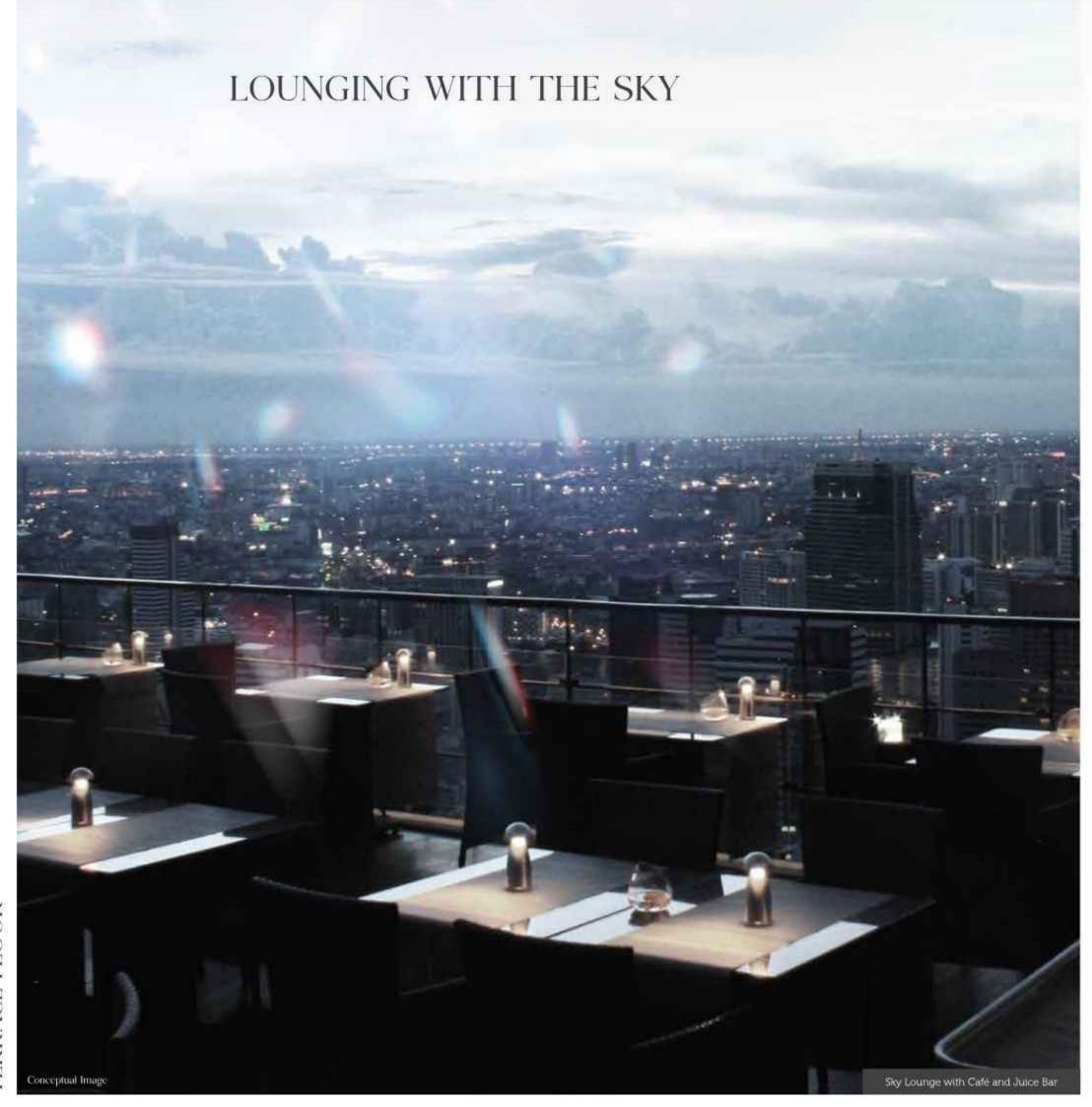
Electronic Video Games (7th Floor)

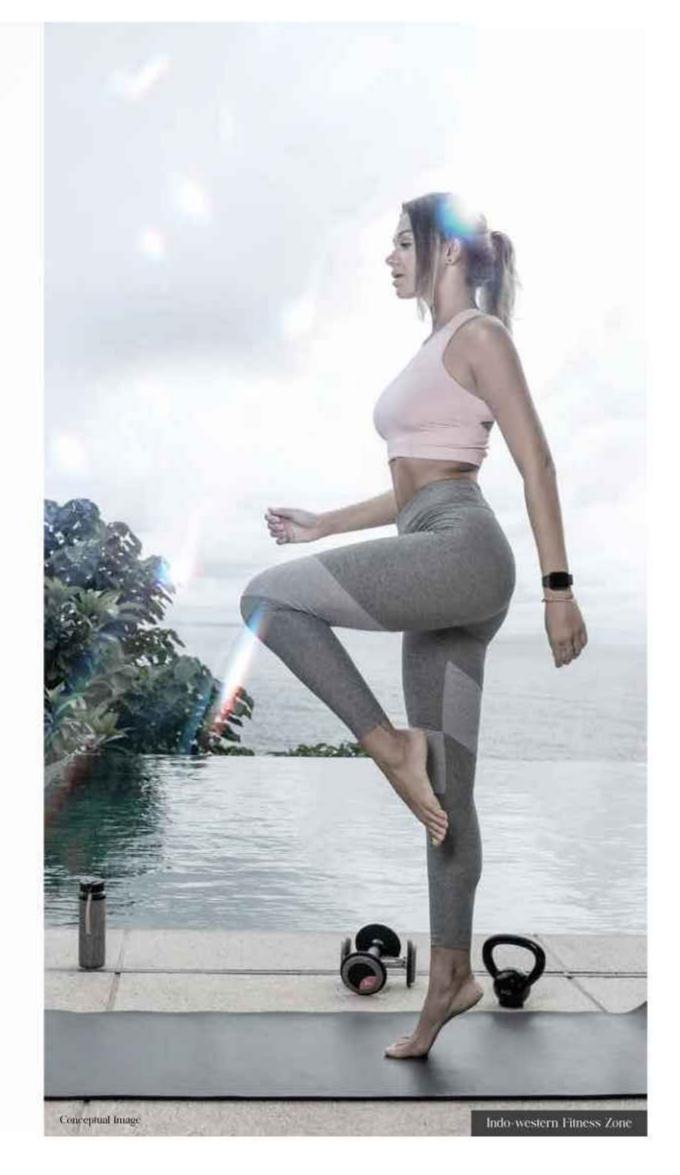
Chess/Carom Game Zone (12th Floor)

Pool and Snooker Table (17th Floor)

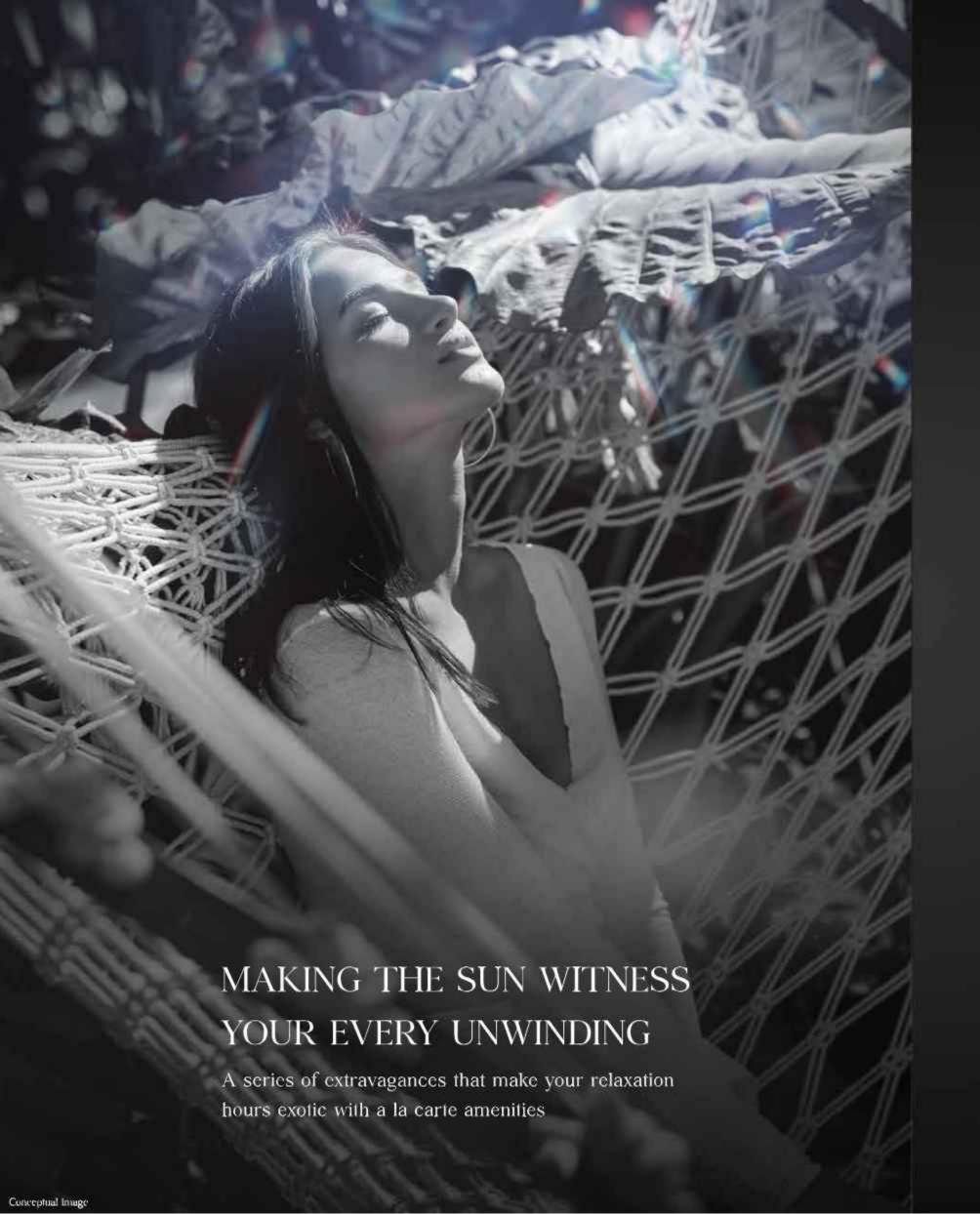
Indo-western Fitness Zone (22nd Floor)











# **AMENITIES**

Multipurpose Lawn

Kids' Play Area

Grand Entrance Lobby

Amphitheatre

Jogging Track

Senior Citizen Plaza

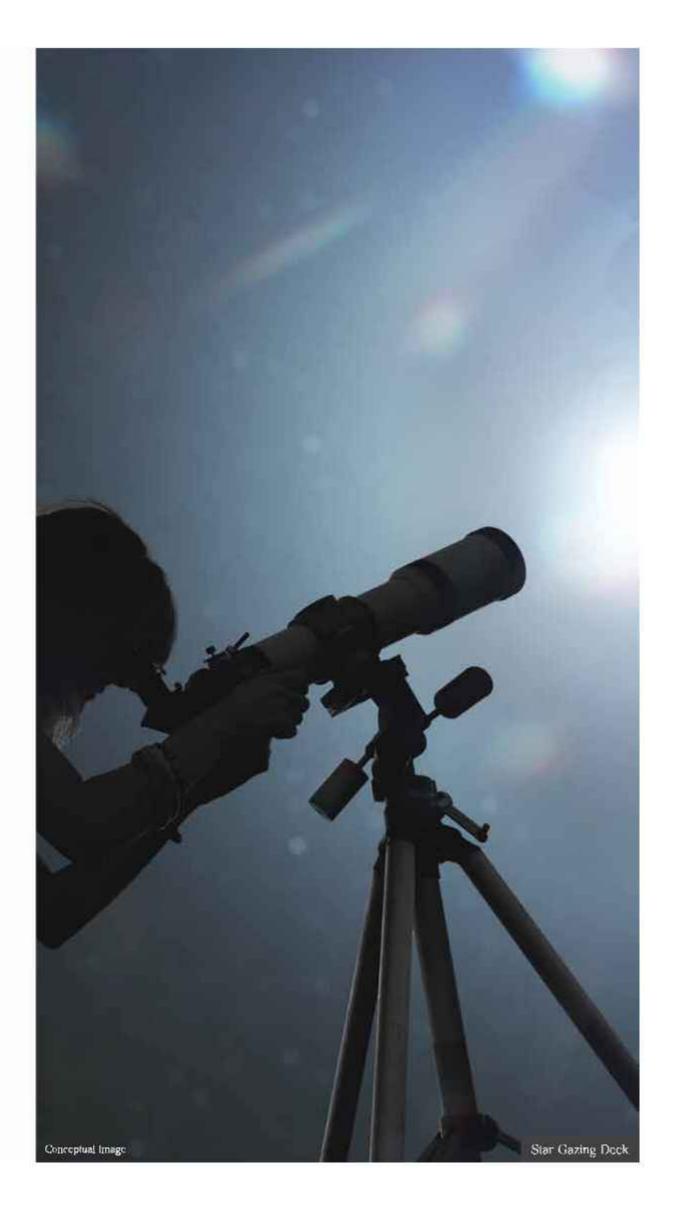
Garden

Guest Lounge in the Lobby

Chit-chat Garden

Open Air Gym

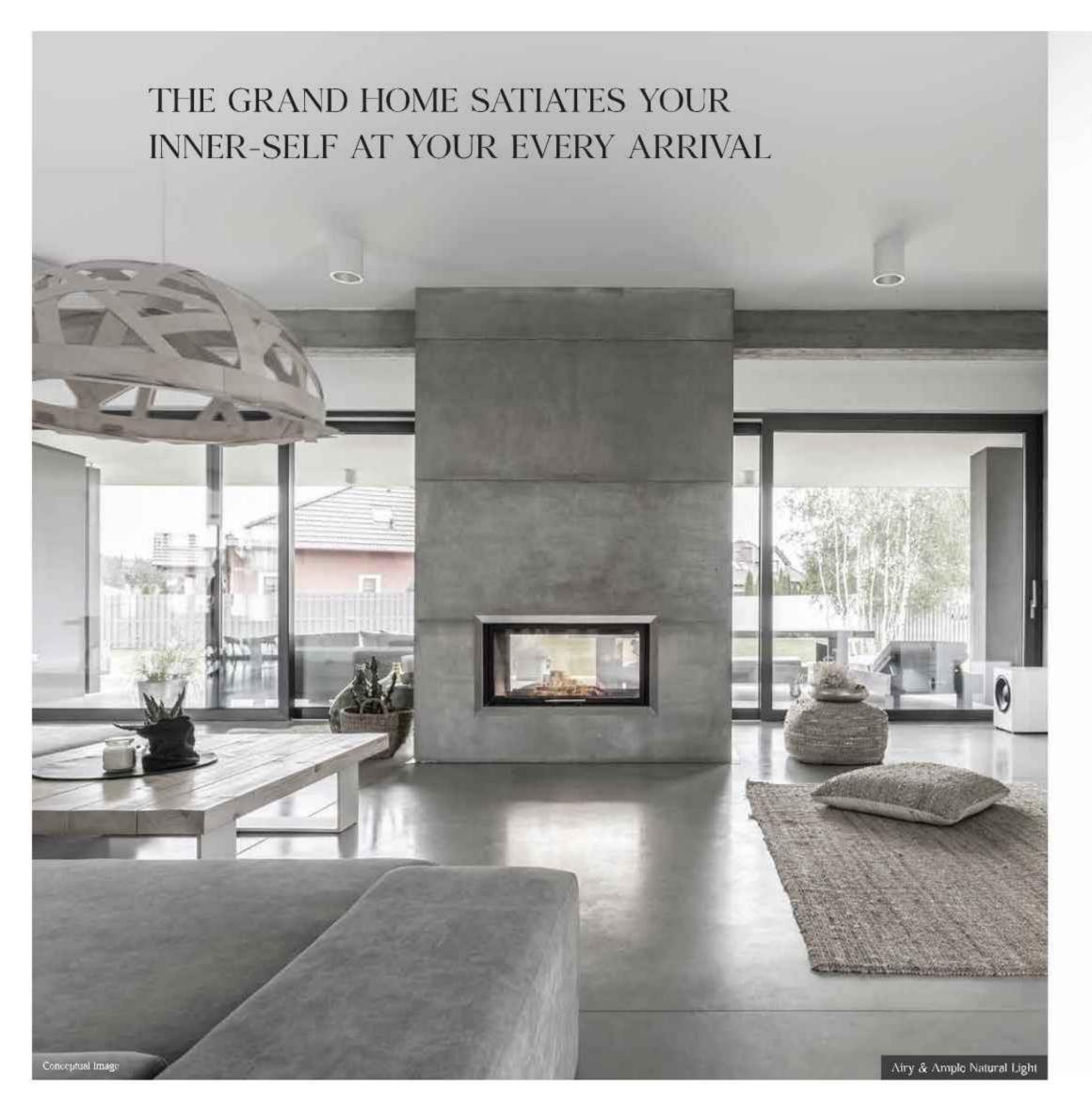
Multipurpose Hall at Basement Level

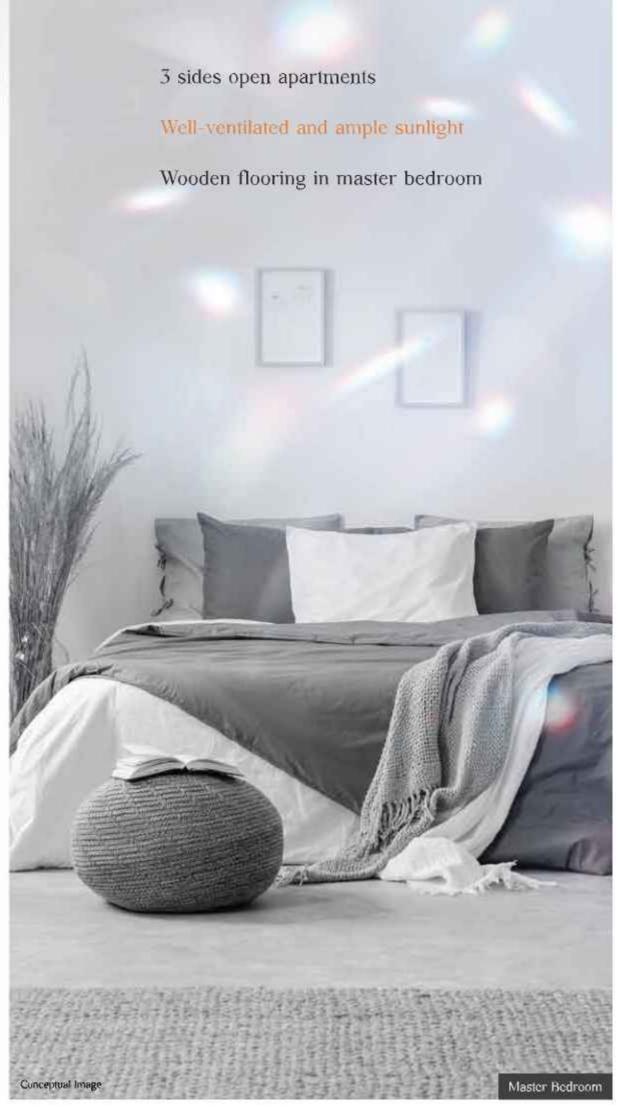




# INTERIORS CRAFTED AS IF A MASTERPIECE IS BEING BORN

Bespoke interiors crafted to complement your way of living. As grand as you imagine, as convenient as you deserve, all rooms get sun-kissed while every corner gets flooded with natural breeze.







# LUXURY IS GETTING PROTECTED EVEN IN YOUR PRIVATE SPHERE

A future home is nothing if you don't have automation integrated with it. Be a part of this contemporary lifestyle and embrace the benefits of smart living.

# **Smart Living**

Home Automation with Alexa enabled

# Smart Lock to Doors

Digital Locks

### **SPECIFICATIONS**

#### Flooring & Tiles

- Wooden flooring in master bedroom (600X1200mm/ 900X1200mm)
- · Vitrified tiles in all other bed rooms
- · Antiskid tiles in bathroom, terrace and dry balcony
- Ceramic Dado tiles upto 7 feet in each bathroom
- · Designer tiles flooring in each lobby

#### Kitchen

- Granite Kitchen platform with S.S Sink & provision for Aquaguard inlet with kitchen cabinet below platform
   & top unit above platform
- · Piped gas system of MNGL for each flat
- · Fire extinguisher in kitchen of all flats

#### Bathroom Fittings

- Branded CP and Sanitary wares in all bathrooms
- · Shower Glass partition in master and children toilet

#### Doors & Windows

- · Veneer finished & Melamine polished doors for all flats
- · Both side laminated doors for all toilets
- Branded fittings for all doors
- Aluminium windows: Anodized aluminium windows with aluminium/ PVC mosquito net in each flat (except toilet window)
- Aluminium louvered windows with provision for exhaust fan in each toilet

#### Electrical Fittings

- · Concealed copper wiring with circuit breakers
- · Branded electrical switches in all flats
- · Provision for electrical point for inverter
- · T.V & telephone point in hall and all bedrooms
- · Provision of A.C points in hall & all bedroom
- · Video door phone with color screen in each flat
- · Automatic Lifts with SS finished car cabin
- · Fire fighting system inside flats
- · Smoke detection alarm system inside the flat
- · Fire resistant doors for fire staircase

#### Paints

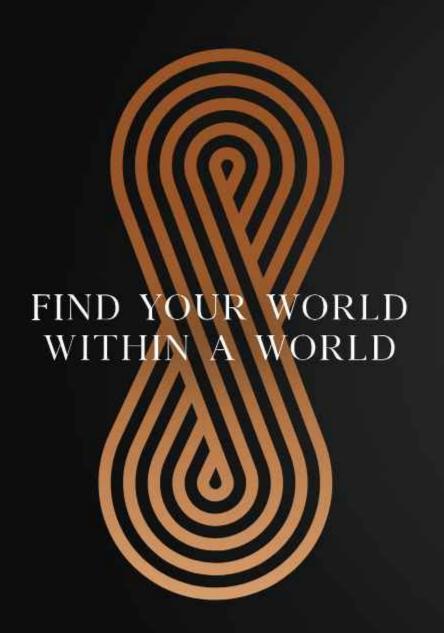
- · Plastic emulsion paints for internal walls and ceiling
- · Oil paint to railings
- · Acrylic paint to exterior walls

#### Terrace & Balcony

- · Laminated glass railing with SS handrail for all terraces
- & dry balconies
- · Balcony ceiling: Wooden finish PVC ceiling
- · Lighting in balcony from common supply

#### Structure & Walls

- Earthquake resistance RCC structure
- · Walls in AAC Block work
- · Gypsum internal wall finish



SCHOOL

CLUBS & PUBS

MALL & MULTIPLEX

MULTI-SPECIALITY HOSPITAL

SPORTS CLUB

LIFESTYLE CLUB

SUPER MARKET

PETROL PUMP

POLICE STATION

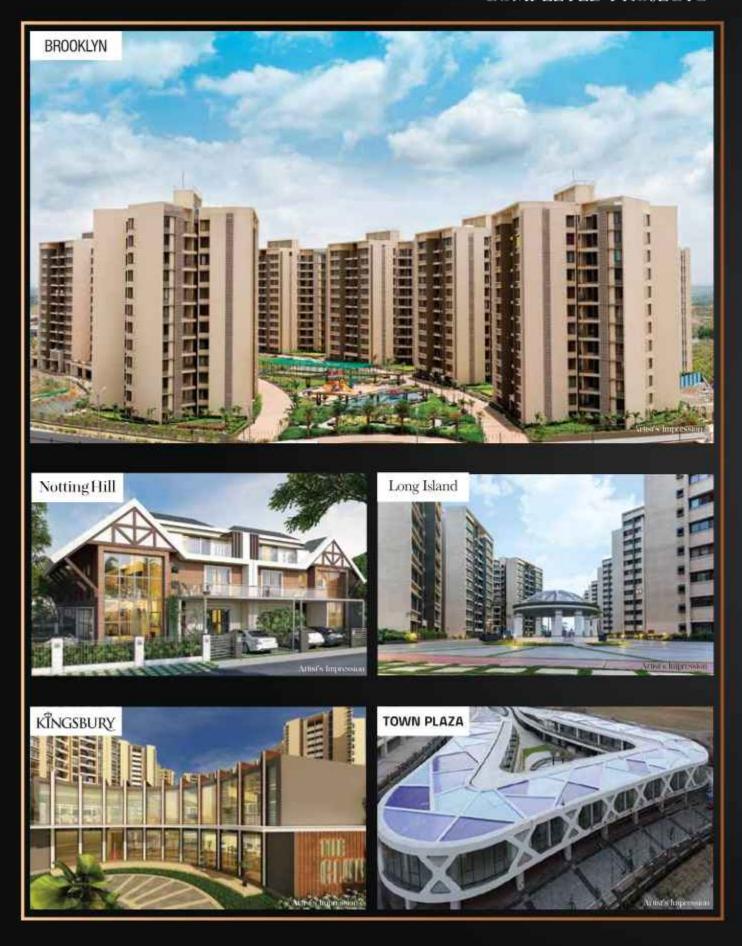
POST OFFICE

AND MANY MORE

#### INDULGE.

EXPLORE. EXPERIENCE.

#### COMPLETED PROJECTS



#### ONGOING PROJECTS





#### DEVELOPED BY



#### SITE OFFICE

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Scan for walkthrough



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