

Comprehensive Marketing Study for the 1982-83 Season

Rank	Product Name	1981-82	1982-83	Change
1	Product A	100	100	0%
2	Product B	80	80	0%
3	Product C	60	60	0%
4	Product D	40	40	0%
5	Product E	20	20	0%
6	Product F	10	10	0%
7	Product G	5	5	0%
8	Product H	3	3	0%
9	Product I	2	2	0%
10	Product J	1	1	0%
11	Product K	1	1	0%
12	Product L	1	1	0%
13	Product M	1	1	0%
14	Product N	1	1	0%
15	Product O	1	1	0%
16	Product P	1	1	0%
17	Product Q	1	1	0%
18	Product R	1	1	0%
19	Product S	1	1	0%
20	Product T	1	1	0%